

Accounting

at Coastal Carolina University

What does an accounting major study?

Accounting has often been called the language of business because it provides fundamental information about business enterprises to managers and other employees, investors, creditors, regulators and the public. These users of accounting information make decisions based on what they know about companies and other entities, including governmental units and nonprofits. Accounting is an ongoing process of identifying important information in an accounting system. Periodically, this information is communicated to internal and external users in the form of reports and financial statements. This process is carried out in accordance with generally accepted principles, laws and regulations and ethical standards.

Why study accounting at Coastal Carolina University?

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- There are two different accounting tracks for students in the major. Students can prepare for work in the Certified Public Accountant track or the Certified Management Accountant/Finance track.
- For students who wish to continue their education, Coastal Carolina University offers an MBA program which provides instruction in accounting, finance, economics, management and marketing.
- Students have the opportunity to work as interns during college, and many participate in volunteer work with the IRS Volunteer Income Tax Assistance (VITA) program.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.
- Recent graduates of the University accounting program have taken jobs as auditors and tax experts with public accounting firms such as Deloitte and Touche, PricewaterhouseCoopers and local and regional firms.

What are some career options for accounting majors?

- Accountant
- Tax expert
- Financial adviser
- Auditor

What kind of courses do accounting majors take?

CBAD 330, 331, 332	Intermediate Accounting I, II and III
CBAD 336	Accounting Systems and Data Processing
CBAD 345	Commercial Law
CBAD 437	Auditing
CBAD 439	Income Taxation for Business Entities

Whom can I contact for more information?

- Philip Little, D.B.A., chair of the department, 843-349-4147 or plittle@coastal.edu
- Penny Bell, academic adviser, 843-349-2691 or pbell@coastal.edu
- You can also obtain more information at www.coastal.edu/business.

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