

TED Talk / Media Response Activity

Locate a TEDTalk -or- sourced media presentation that is of personal interest to you. Watch the presentation and complete the following prompts.

Title of TEDTalk/Media and url:
Name of Speaker:
What was the main topic or thesis?
What themes did you observe throughout?
ETHOS is a speaker's ability to build credibility and positionality as an expert. How did the speaker build ethos?
PATHOS is the appeal to one's emotions in order to connect and sway an audience; LAGOS is the use of evidence and data to do the same. Did this speaker rely more on pathos or lagos? Which argument was the most compelling?
What are 3 specific things you learned from this presentation?

Provide 2 pieces of constructive criticism for this presentation.

What lingering questions do you have about this topic?