

Demographic Report

Summer I 2023



Office of Institutional Research, Assessment and Analysis
June 26, 2023

**Coastal Carolina University
Summer I Demographic Trends**

	2020	2021	2022	2023	% Change 2020-2023	% Change 2022-2023
Number of First-time Freshmen	9	13	15	2	-77.8%	-86.7%
Number of First-time Transfers	26	18	22	22	-15.4%	0.0%
Number of Transient Students	22	21	18	21	-4.5%	16.7%
Number of Continuing Students	1,938	1,861	1,676	1,762	-9.1%	5.1%
Undergraduate						
Total Headcount	1,815	1,674	1,545	1,656	-8.8%	7.2%
Total FTE	520	469	428	469	-9.8%	9.6%
Student Credit Hours	7,807	7,031	6,421	7,033	-9.9%	9.5%
Graduate - Degree Seeking						
Total Headcount	329	316	268	239	-27.4%	-10.8%
Total FTE	116	108	94	83	-28.4%	-11.7%
Student Credit Hours	1,390	1,299	1,134	946	-31.9%	-16.6%
Graduate - Non-degree Seeking						
Total Headcount	241	135	66	58	-75.9%	-12.1%
Total FTE	62	36	22	14	-77.4%	-36.4%
Student Credit Hours	744	433	260	172	-76.9%	-33.8%
Undergraduate and Graduate						
Total Headcount	2,385	2,125	1,879	1,953	-18.1%	3.9%
Total FTE	698	613	544	566	-18.9%	4.0%
Student Credit Hours	9,941	8,763	7,815	8,151	-18.0%	4.3%

Coastal Carolina University
Undergraduate and Graduate Demographic Report
Summer I 2023

Total Headcount			1,953	Total FTE			566	Student Credit Hours		8,151
Class	FT	PT	Total	Ethnicity	Total	Percent	Admission Status		Total	
Freshman	0	109	109	Hispanic	111	5.68%	New Admits			
Sophomore	0	309	309				Freshmen	2		
Junior	1	496	497	Race			Readmit	28		
Senior	0	711	711	American Indian	5	0.26%	Transfer	22		
Non-Degree Seeking				Asian	27	1.38%	Graduate	51		
Undergraduate	0	30	30	Black/African Am.	262	13.42%	Total	103		
Graduate	0	58	58	Pacific Islander	2	0.10%				
Graduate	0	239	239	White	1,359	69.59%	Non-Degree			
				Two or More Races	60	3.07%	HS Taking College	0		
Gender				US Nonresident	20	1.02%	Special	67		
Male	0	834	834	No Report	107	5.48%	Transient	21		
Female	1	1,118	1,119	Total	1,953	100.00%	Continuing	1,762		
Total	1	1,952	1,953				Total	1,953		
Residence			Number	Percent	Age		Number	Percent		
Dillon County			5	0.26%	17 and under		0	0.00%		
Georgetown County			38	1.95%	18		7	0.36%		
Horry County			444	22.73%	19		168	8.60%		
Marion County			8	0.41%	20		337	17.26%		
Williamsburg County			8	0.41%	21		477	24.42%		
Total 5-County			503	25.76%	22-25		660	33.79%		
Other S.C.			338	17.31%	26-29		91	4.66%		
Total S.C.			841	43.06%	30-39		106	5.43%		
Other States			1,078	55.20%	40-49		60	3.07%		
Foreign Countries			34	1.74%	50-59		31	1.59%		
No Report			0	0.00%	60+		16	0.82%		
Total			1,953	100.00%	No Report		0	0.00%		
					Total		1,953	100.00%		
Major by College			Number					Number		
Business Administration					Humanities & Fine Arts					
Accounting			36		Art History		1			
Economics (BA)			2		Art Studio		6			
Economics (BS)			13		Communication		118			
Finance			79		Digital Culture and Design		9			
Hospitality, Resort, and Tourism Management			32		English		12			
Management			195		Graphic Design		20			
Marketing			153		History		18			
Undeclared, Business			2		Intelligence and National Security Studies		42			
Graduate Programs			57		Interdisciplinary Studies		48			
Total			569		Languages and Intercultural Studies		5			
					Music		7			
Education & Social Sciences					Musical Education		3			
Anthropology and Geography			3		Philosophy		2			
Criminal Justice			28		Religious Studies		0			
Early Childhood Education			19		Theatre		4			
Elementary Education			17		Theatre Arts		8			
Middle Level Education			12		Undeclared, Humanities		0			
Physical Education			13		Visual Art		1			
Political Science			18		Visual Communication Design		2			
Sociology			40		Graduate Programs		8			
Special Education (Multi-categorical)			9		Total		314			
Undeclared, Education			0							
Undeclared, Social Sciences			0		Science					
Graduate Programs			220		Biochemistry		7			
Total			379		Biology		53			
					Chemistry		1			
Health & Human Performance					Computer Science		21			
Exercise and Sport Science			93		Engineering Science		29			
Health Administration			5		Information Systems		7			
Nursing			4		Information Technology		19			
Public Health			69		Marine Science		116			
Recreation and Sport Management			87		Mathematics		3			
Undeclared, Health & Human Performance			1		Physics		0			
Graduate Programs			3		Psychology		109			
Total			262		Statistics		6			
					Undeclared, Science		1			
Honors College					Graduate Programs		9			
Sustainability and Coastal Resilience			17		Total		381			
Women's and Gender Studies			1							
Graduate Certificate			0		Other					
Total			18		Undeclared		0			
					Non-Degree Seeking Undergraduates		30			
					Total		30			

* Source - CHEMIS Summer I Enrollment File

Coastal Carolina University
Undergraduate Demographic Report
Summer I 2023

Total Headcount			1,656	Total FTE		469	Student Credit Hours		7,033
Class	FT	PT	Total	Ethnicity	Total	Percent	Admission Status		Total
Freshman	0	109	109	Hispanic	105	6.34%	New Admits		
Sophomore	0	309	309				Freshmen		2
Junior	1	496	497	Race			Readmit		22
Senior	0	711	711	American Indian	5	0.30%	Transfer		22
Non-Degree Seeking				Asian	25	1.51%	Total		46
Undergraduate	0	30	30	Black/African Am.	224	13.53%	Non-Degree		
Gender				Pacific Islander	2	0.12%	HS Taking College		0
Male	0	731	731	White	1120	67.63%	Special		9
Female	1	924	925	Two or More Races	55	3.32%	Transient		21
				US Nonresident	14	0.85%	Continuing		1,580
				No Report	106	6.40%	Total		1,656
Total	1	1,655	1,656	Total	1,656	100.00%			
Residence		Number	Percent	Age	Number	Percent			
Dillon County		3	0.18%	17 and under	0	0.00%			
Georgetown County		21	1.27%	18	7	0.42%			
Horry County		272	16.43%	19	168	10.14%			
Marion County		6	0.36%	20	337	20.35%			
Williamsburg County		8	0.48%	21	471	28.44%			
Total 5-County		310	18.72%	22-25	570	34.42%			
Other S.C.		296	17.87%	26-29	38	2.29%			
Total S.C.		606	36.59%	30-39	36	2.17%			
Other States		1,025	61.90%	40-49	13	0.79%			
Foreign Countries		25	1.51%	50-59	8	0.48%			
No Report		0	0.00%	60+	8	0.48%			
Total		1,656	100.00%	No Report	0	0.00%			
				Total	1,656	100.00%			
Major by College		Number		Humanities & Fine Arts (Cont.)		Number			
Business Administration				Art History		1			
Accounting		36		Art Studio		6			
Economics (BA)		2		Communication		118			
Economics (BS)		13		Digital Culture and Design		9			
Finance		79		English		12			
Hospitality, Resort, and Tourism Management		32		Graphic Design		20			
Management		195		History		18			
Marketing		153		Intelligence and National Security Studies		42			
Undeclared, Business		2		Interdisciplinary Studies		48			
Total		512		Languages and Intercultural Studies		5			
Education & Social Sciences				Music		7			
Anthropology and Geography		3		Music Education		3			
Criminal Justice		28		Philosophy		2			
Early Childhood Education		19		Religious Studies		0			
Elementary Education		17		Theatre		4			
Middle Level Education		12		Theatre Arts		8			
Physical Education		13		Undeclared, Humanities		0			
Political Science		18		Visual Art		1			
Sociology		40		Visual Communication Design		2			
Special Education (Multi-categorical)		9		Total		306			
Undeclared, Education		0		Science					
Undeclared, Social Sciences		0		Biochemistry		7			
Total		159		Biology		53			
Health & Human Performance				Chemistry		1			
Exercise and Sport Science		93		Computer Science		21			
Health Administration		5		Engineering Science		29			
Nursing		4		Information Systems		7			
Public Health		69		Information Technology		19			
Recreation and Sport Management		87		Marine Science		116			
Undeclared, Health & Human Performance		1		Mathematics		3			
Total		259		Physics		0			
Honors College				Psychology		109			
Sustainability and Coastal Resilience		17		Statistics		6			
Women's and Gender Studies		1		Undeclared, Science		1			
Total		18		Total		372			
				Other					
				Undeclared		0			
				Non-Degree Seeking Undergraduate		30			
				Total		30			

* Source - CHEMIS Summer I Enrollment File

**Coastal Carolina University
Graduate Demographic Report
Summer I 2023**

Total Headcount			297	Total FTE			97	Student Credit Hours		1,118
Class	FT	PT	Total	Ethnicity	Total	Percent	Admission Status		Total	
Graduate	0	239	239	Hispanic	6	2.02%	New Admits			
Non-Degree Seeking	0	58	58	Race			Graduate		51	
				American Indian	0	0.00%	Readmit		6	
				Asian	2	0.67%	Total		57	
				Black/African Am.	38	12.79%				
Gender				Pacific Islander	0	0.00%	Non-Degree			
Male	0	103	103	White	239	80.47%	Special		58	
Female	0	194	194	Two or More Races	5	1.68%				
				US Nonresident	6	2.02%	Continuing		182	
				No Report	1	0.34%	Total		297	
Total	0	297	297	Total	297	100.00%				
Residence			Number	Percent	Age		Number	Percent		
Dillon County			2	0.67%	21 and under		6	2.02%		
Georgetown County			17	5.72%	22-25		90	30.30%		
Horry County			172	57.91%	26-29		53	17.85%		
Marion County			2	0.67%	30-39		70	23.57%		
Williamsburg County			0	0.00%	40-49		47	15.82%		
Total 5-County			193	64.98%	50-59		23	7.74%		
Other S.C.			42	14.14%	60+		8	2.69%		
Total S.C.			235	79.12%						
Other States			53	17.85%	No Report		0	0.00%		
Foreign Countries			9	3.03%	Total		297	100.00%		
No Report			0	0.00%						
Total			297	100.00%						
Major by College			Number					Number		
Business Administration					Education & Social Sciences (Cont.)					
Master of Accountancy			9		Certificate:					
Master of Business Administration			46		Computer Science Education			4		
Certificate:					Online Teaching & Training			1		
Fraud Examination			0		Non-Degree Seeking (Education)			58		
Healthcare Administration			2		Total			220		
Non-Degree Seeking (Business)			0		Health & Human Performance					
Total			57		Master of Science:					
Education & Social Sciences					Sport Management			3		
Education Specialist:					Total			3		
Instructional Technology			9		Honors College					
Master of Arts in Teaching:					Certificate:					
English			3		Women in Technology			0		
Math			3		Total			0		
Science			9		Humanities & Fine Arts					
Social Studies			15		Master of Arts:					
Master of Education:					Communication			6		
Educational Leadership			12		Liberal Studies			2		
Instructional Technology			47		Music Technology			0		
Language, Literacy and Culture:					Writing			0		
Language and Culture			3		Non-Degree Seeking (Humanities)			0		
Literacy			15		Total			8		
Special Education:					Science					
Emotional Disabilities			0		Master of Science:					
Intellectual Disabilities			1		Coastal Marine and Wetland Studies			1		
Learning Disabilities			4		Information Systems Technology			8		
Severe Disabilities			0		Doctor of Philosophy:					
Doctor of Philosophy:					Marine Science			0		
Education					Non-Degree Seeking (Science)			0		
Curriculum Instruction, and Assessment			5		Total			9		
Educational Leadership			3							
Higher Education Administration			6							
Education Sciences										
Curriculum Instruction, and Assessment			8							
Educational Leadership			7							
Higher Education Administration			7							

* Source - CHEMIS Summer I Enrollment File