

# Demographic Report

## Fall 2023



Office of Institutional Research, Assessment and Analysis  
November 1, 2023

## Coastal Carolina University Fall 2023 Demographic Trends

	2020	2021	2022	2023	% Change 2020-2023	% Change 2022-2023
Number of First-time Freshmen	2,056	2,519	2,662	2,775	35.0%	4.2%
Number of First-time Transfers	652	744	586	681	4.4%	16.2%
Number of First-time Graduates	273	196	196	232	-15.0%	18.4%
Number of Readmits	231	236	175	191	-17.3%	9.1%
Number of Transient Students	8	5	4	13	62.5%	225.0%
Number of Continuing Students	6,450	6,252	6,367	6,509	0.9%	2.2%
<b>Undergraduate</b>						
Total Headcount	9,500	9,790	9,794	10,306	8.5%	5.2%
Total FTE	9,183	9,540	9,625	10,147	10.5%	5.4%
Student Credit Hours	137,750	143,105	144,380	152,200	10.5%	5.4%
<b>Graduate - Degree Seeking</b>						
Total Headcount	577	563	491	479	-17.0%	-2.4%
Total FTE	333	314	285	297	-10.8%	4.2%
Student Credit Hours	4,001	3,763	3,418	3,442	-14.0%	0.7%
<b>Graduate - Non-degree Seeking</b>						
Total Headcount	41	120	52	44	7.3%	-15.4%
Total FTE	11	41	18	17	54.5%	-5.6%
Student Credit Hours	129	491	215	205	58.9%	-4.7%
<b>Undergraduate and Graduate</b>						
Total Headcount	10,118	10,473	10,337	10,829	7.0%	4.8%
Total FTE	9,527	9,895	9,928	10,461	9.8%	5.4%
Student Credit Hours	141,880	147,359	148,013	155,847	9.8%	5.3%

**Coastal Carolina University**  
**Undergraduate and Graduate Demographic Report**  
**Fall 2023**

<b>Total Headcount</b>			<b>10,829</b>	<b>Total FTE</b>		<b>10,461</b>	<b>Student Credit Hours</b>		<b>155,847</b>
<b>Class</b>	<b>Full-Time</b>	<b>Part-Time</b>	<b>Total</b>	<b>Ethnicity</b>	<b>Total</b>	<b>Percent</b>	<b>Admission Status</b>		<b>Total</b>
Freshman	3,229	27	3,256	Hispanic	627	5.8%	<b>New Admits</b>		
Sophomore	2,402	57	2,459				Freshmen	2,775	
Junior	2,044	56	2,100	<b>Race</b>			Readmit	191	
Senior	1,826	268	2,094	American Indian	29	0.3%	Transfer	681	
Non-Degree Seeking				Asian	109	1.0%	Graduate	232	
Undergraduate	32	365	397	Black/African Am.	1,150	10.6%	<b>Total</b>	<b>3,879</b>	
Graduate	0	44	44	Pacific Islander	9	0.1%			
Graduate	170	309	479	White	7,223	66.7%	<b>Non-Degree</b>		
<b>Gender</b>				Two or More Races	368	3.4%	HS Taking College	258	
Male	4,363	450	4,813	US Nonresident	110	1.0%	Special	170	
Female	5,340	676	6,016	No Report	1,204	11.1%	Transient	13	
<b>Total</b>	<b>9,703</b>	<b>1,126</b>	<b>10,829</b>	<b>Total</b>	<b>10,829</b>	<b>100.0%</b>	Continuing	6,509	
							<b>Total</b>	<b>10,829</b>	
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			16	0.1%	17 and under		250	2.3%	
Georgetown County			186	1.7%	18		1,937	17.9%	
Horry County			2,070	19.1%	19		2,446	22.6%	
Marion County			39	0.4%	20		2,131	19.7%	
Williamsburg County			37	0.3%	21		1,701	15.7%	
<b>Total 5-County</b>			<b>2,348</b>	<b>21.7%</b>	22-25		1,784	16.5%	
Other S.C.			2,042	18.9%	26-29		178	1.6%	
<b>Total S.C.</b>			<b>4,390</b>	<b>40.5%</b>	30-39		210	1.9%	
Other States			6,278	58.0%	40-49		92	0.8%	
Foreign Countries			161	1.5%	50-59		57	0.5%	
No Report			0	0.0%	60+		43	0.4%	
<b>Total</b>			<b>10,829</b>	<b>100.0%</b>	<b>Total</b>		<b>10,829</b>	<b>100.0%</b>	
<b>Major by College</b>			<b>Number</b>		<b>Number</b>				
<b>Business Administration</b>					<b>Humanities &amp; Fine Arts</b>				
Accounting			203		Art History				9
Economics (BA)			5		Art Studio				62
Economics (BS)			72		Communication				463
Finance			523		Digital Culture and Design				45
Hospitality, Resort, and Tourism Management			131		English				75
Management			986		Graphic Design				148
Marketing			851		History				93
Undeclared, Business			59		Intelligence and Security Studies				279
Graduate Programs			129		Interdisciplinary Studies				119
<b>Total</b>			<b>2,959</b>		Journalism and Sports Media				32
<b>Education &amp; Social Sciences</b>					Languages and Intercultural Studies				20
Anthropology and Geography			31		Music				42
Criminal Justice			271		Music Education				39
Early Childhood Education			186		Philosophy				10
Elementary Education			189		Religious Studies				5
Middle Level Education			76		Theatre				37
Physical Education			95		Theatre Arts				85
Political Science			117		Undeclared, Humanities				4
Sociology			147		Visual Art				7
Special Education (Multi-categorical)			62		Visual Communication Design				15
Undeclared, Education			15		Graduate Programs				72
Undeclared, Social Sciences			4		<b>Total</b>				<b>1,661</b>
Graduate Programs			237		<b>Science</b>				
<b>Total</b>			<b>1,430</b>		Biochemistry				73
<b>Health &amp; Human Performance</b>					Biology				400
Exercise and Sport Science			644		Chemistry				14
Health Administration			23		Computer Science				185
Health Sciences			108		Engineering Science				176
Nursing			14		Information Systems				46
Public Health			225		Information Technology				90
Recreation and Sport Management			521		Marine and Coastal Environmental Science				2
Undeclared, Health & Human Performance			48		Marine Science				817
Graduate Programs			27		Mathematics				25
<b>Total</b>			<b>1,610</b>		Physics				13
<b>Honors College</b>					Psychology				700
Sustainability and Coastal Resilience			142		Statistics				17
Women's and Gender Studies			2		Undeclared, Science				12
Graduate Programs			0		Graduate Programs				58
<b>Total</b>			<b>144</b>		<b>Total</b>				<b>2,628</b>
					<b>Other</b>				
					Non-Degree Seeking Undergraduate				397
					<b>Total</b>				<b>397</b>

\* Source - CHEMIS Fall Enrollment File

**Coastal Carolina University**  
**Undergraduate Demographic Report**  
**Fall 2023**

<b>Total Headcount</b>			<b>10,306</b>	<b>Total FTE</b>		<b>10,147</b>	<b>Student Credit Hours</b>		<b>152,200</b>
<b>Class</b>	<b>Full-Time</b>	<b>Part-Time</b>	<b>Total</b>	<b>Ethnicity</b>	<b>Total</b>	<b>Percent</b>	<b>Admission Status</b>		<b>Total</b>
Freshman	3,229	27	3,256	Hispanic	608	5.9%	<b>New Admits</b>		
Sophomore	2,402	57	2,459				Freshmen		2,775
Junior	2,044	56	2,100	<b>Race</b>			Readmit		179
Senior	1,826	268	2,094	American Indian	26	0.3%	Transfer		681
Non-Degree Seeking	32	365	397	Asian	104	1.0%	<b>Total</b>		3,635
				Black/African Am.	1,081	10.5%	<b>Non-Degree</b>		
<b>Gender</b>				Pacific Islander	9	0.1%	HS Taking College		258
Male	4,276	335	4,611	White	6,838	66.3%	Special		126
Female	5,257	438	5,695	Two or More Races	355	3.4%	Transient		13
				US Nonresident	86	0.8%	Continuing		6,274
				No Report	1,199	11.6%	<b>Total</b>		10,306
<b>Total</b>	9,533	773	10,306	<b>Total</b>	10,306	100.0%			
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			14	0.1%	17 and under		250	2.4%	
Georgetown County			161	1.6%	18		1,937	18.8%	
Horry County			1,814	17.6%	19		2,446	23.7%	
Marion County			34	0.3%	20		2,129	20.7%	
Williamsburg County			37	0.4%	21		1,686	16.4%	
<b>Total 5-County</b>			2,060	20.0%	22-25		1,555	15.1%	
Other S.C.			1,982	19.2%	26-29		103	1.0%	
<b>Total S.C.</b>			4,042	39.2%	30-39		109	1.1%	
Other States			6,133	59.5%	40-49		38	0.4%	
Foreign Countries			131	1.3%	50-59		26	0.3%	
No Report			0	0.0%	60+		27	0.3%	
<b>Total</b>			10,306	100.0%	<b>Total</b>		10,306	100.0%	
<b>Major by College</b>			<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>		
<b>Business Administration</b>					Art History		9		
Accounting			203		Art Studio		62		
Economics (BA)			5		Communication		463		
Economics (BS)			72		Digital Culture and Design		45		
Finance			523		English		75		
Hospitality, Resort, and Tourism Management			131		Graphic Design		148		
Management			986		History		93		
Marketing			851		Intelligence and Security Studies		279		
Undeclared, Business			59		Interdisciplinary Studies		119		
<b>Total</b>			2,830		Journalism and Sports Media		32		
<b>Education &amp; Social Sciences</b>					Languages and Intercultural Studies		20		
Anthropology and Geography			31		Music		42		
Criminal Justice			271		Music Education		39		
Early Childhood Education			186		Philosophy		10		
Elementary Education			189		Religious Studies		5		
Middle Level Education			76		Theatre		37		
Physical Education			95		Theatre Arts		85		
Political Science			117		Undeclared, Humanities		4		
Sociology			147		Visual Art		7		
Special Education (Multi-categorical)			62		Visual Communication Design		15		
Undeclared, Education			15		<b>Total</b>		1,589		
Undeclared, Social Sciences			4		<b>Science</b>				
<b>Total</b>			1,193		Biochemistry		73		
<b>Health &amp; Human Performance</b>					Biology		400		
Exercise and Sport Science			644		Chemistry		14		
Health Administration			23		Computer Science		185		
Health Sciences			108		Engineering Science		176		
Nursing			14		Information Systems		46		
Public Health			225		Information Technology		90		
Recreation and Sport Management			521		Marine and Coastal Environmental Science		2		
Undeclared, Health & Human Performance			48		Marine Science		817		
<b>Total</b>			1,583		Mathematics		25		
<b>Honors College</b>					Physics		13		
Sustainability and Coastal Resilience			142		Psychology		700		
Women's and Gender Studies			2		Statistics		17		
<b>Total</b>			144		Undeclared, Science		12		
					<b>Total</b>		2,570		
					<b>Other</b>				
					Non-Degree Seeking Undergraduate		397		
					<b>Total</b>		397		

\* Source - CHEMIS Fall Enrollment File

**Coastal Carolina University  
Graduate Demographic Report  
Fall 2023**

Total Headcount			Total FTE			Student Credit Hours		
523			314			3,647		
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Graduate	170	309	479	Hispanic	19	3.6%	<b>New Admits</b>	
Non-Degree Seeking	0	44	44	<b>Race</b>			Graduate	232
				American Indian	3	0.6%	Readmit	12
				Asian	5	1.0%	<b>Total</b>	244
				Black/African Am.	69	13.2%	<b>Non-Degree</b>	
<b>Gender</b>				Pacific Islander	0	0.0%	Special	44
Male	87	115	202	White	385	73.6%		
Female	83	238	321	Two or More Races	13	2.5%	Continuing	235
				US Nonresident	24	4.6%		
				No Report	5	1.0%	<b>Total</b>	523
<b>Total</b>	170	353	523	<b>Total</b>	523	100.0%		
Geographic Location	Number	Percent	Age	Number	Percent			
Dillon County	2	0.4%	Under 22	17	3.3%			
Georgetown County	25	4.8%	22-25	229	43.8%			
Horry County	256	48.9%	26-29	75	14.3%			
Marion County	5	1.0%	30-39	101	19.3%			
Williamsburg County	0	0.0%	40-49	54	10.3%			
<b>Total 5-County</b>	288	55.1%	50-59	31	5.9%			
			60+	16	3.1%			
Other S.C.	60	11.5%						
<b>Total S.C.</b>	348	66.5%						
Other States	145	27.7%						
Foreign Countries	30	5.7%	No Report	0	0.0%			
No Report	0	0.0%	<b>Total</b>	523	100.0%			
<b>Total</b>	523	100.0%						
Major by College	Number	Number						
<b>Business Administration</b>								
Master of Accountancy	11							
Master of Business Administration	118							
Non-Degree Seeking (Business)	0							
<b>Total</b>	129							
<b>Education &amp; Social Sciences</b>								
Education Specialist:								
Instructional Technology	6							
Master of Arts in Teaching:								
English	1							
Math	0							
Science	2							
Social Studies	6							
Master of Education:								
Educational Leadership	21							
Instructional Technology	67							
Language, Literacy and Culture:								
Language and Culture	6							
Literacy	16							
Special Education:								
Emotional Disabilities	1							
Intellectual Disabilities	0							
Learning Disabilities	7							
Severe Disabilities	4							
Doctor of Philosophy:								
Education								
Curriculum Instruction, and Assessment	7							
Educational Leadership	8							
Higher Education Administration	5							
Education Sciences								
Curriculum Instruction, and Assessment	14							
Educational Leadership	9							
Higher Education Administration	13							
<b>Education &amp; Social Sciences (Cont.)</b>								
Certificate:								
Computer Science Education	3							
Online Teaching & Training	0							
Non-Degree Seeking (Education)	41							
<b>Total</b>	237							
<b>Health &amp; Human Performance</b>								
Master of Science:								
Sport Management	27							
<b>Total</b>	27							
<b>Honors College</b>								
Certificate:								
Women in Technology	0							
<b>Total</b>	0							
<b>Humanities &amp; Fine Arts</b>								
Master of Arts:								
Communication	25							
Liberal Studies	15							
Music Technology	13							
Writing	18							
Non-Degree Seeking (Humanities)	1							
<b>Total</b>	72							
<b>Science</b>								
Master of Science:								
Coastal Marine and Wetland Studies	30							
Information Systems Technology	16							
Doctor of Philosophy:								
Marine Science	10							
Non-Degree Seeking (Science)	2							
<b>Total</b>	58							

\* Source - CHEMIS Fall Enrollment File

**Double Majors By College and Major (N=178)**  
**Fall 2023**

<b>Business Administration</b>	<b>Number</b>	<b>Health &amp; Human Performance</b>	<b>Number</b>	<b>Humanities &amp; Fine Arts (Cont.)</b>	<b>Number</b>
Accounting		Exercise & Sport Science		Journalism & Sports Media	
Engineering Science	1	Health Sciences	1	Communication	1
Finance	3	Psychology	1	Total	1
Lang. & Intercultural Studies	1	Total	2	Music	
Total	5	Public Health		Marine Science	1
Economics (B.A.)		Health Sciences	1	Total	1
Lang. & Intercultural Studies	1	Lang. & Intercultural Studies	1	Philosophy	
Total	1	Total	2	Physics	1
Economics (B.S.)		Recreation & Sport Mgt.		Total	1
Accounting	1	Management	1	Religious Studies	
Finance	2	Total	1	Philosophy	1
Total	3	<b>Total</b>	<b>5</b>	Total	1
Finance		<b>Honors College</b>	<b>Number</b>	Theatre	
Accounting	1	Sustainability		Graphic Design	1
Economics (B.S.)	4	Biology	1	Lang. & Intercultural Studies	1
Exercise & Sport Science	1	Marine Science	2	Public Health	1
Management	1	Philosophy	2	Total	3
Marketing	1	Total	5	Visual Art	
Total	8	Women's & Gender Studies		Art History	1
Hosp., Resort, & Tourism Mgt.		Psychology	1	Total	1
Accounting	1	Total	1	<b>Total</b>	<b>45</b>
Management	1	<b>Total</b>	<b>6</b>	<b>Science</b>	<b>Number</b>
Marketing	2	<b>Humanities &amp; Fine Arts</b>	<b>Number</b>	Biochemistry	
Total	4	Art History		Engineering Science	1
Management		Art Studio	1	Exercise & Sport Science	1
Exercise & Sport Science	1	Total	1	Total	2
Hosp., Resort, & Tourism Mgt.	2	Art Studio		Biology	
Health Sciences	1	Communication	1	Engineering Science	1
Lang. & Intercultural Studies	1	Management	1	Marine Science	2
Marketing	13	Total	2	Total	3
Mathematics	1	Communication		Computer Science	
Psychology	1	Biology	1	Graphic Design	1
Total	20	Digital Culture and Design	1	Information Technology	2
Marketing		Elementary Education	1	Mathematics	1
Finance	1	History	1	Total	4
Hosp., Resort, & Tourism Mgt.	2	Journalism & Sports Media	2	Engineering Science	
Lang. & Intercultural Studies	1	Lang. & Intercultural Studies	1	Physics	1
Management	7	Marketing	1	Total	1
Total	11	Public Health	1	Marine Science	
<b>Total</b>	<b>52</b>	Sociology	1	Anthropology & Geography	1
<b>Education &amp; Social Sciences</b>	<b>Number</b>	Sustainability	1	Biology	6
Anthropology & Geography		Total	11	Chemistry	1
Art History	2	English		Interdisciplinary Studies	1
History	1	Anthropology & Geography	1	Lang. & Intercultural Studies	2
Intelligence & Security Studies	1	Women's & Gender Studies	1	Psychology	1
Sustainability	1	Total	2	Religious Studies	1
Total	5	Graphic Design		Sustainability	5
Criminal Justice		Art Studio	1	Women's & Gender Studies	1
Philosophy	1	Lang. & Intercultural Studies	3	Total	19
Sociology	4	Marketing	2	Psychology	
Total	5	Total	6	Art Studio	2
Early Childhood Education		History		Biology	2
Hosp., Resort, & Tourism Mgt.	1	Anthropology & Geography	1	Communication	2
Total	1	Political Science	3	Criminal Justice	2
Political Science		Religious Studies	1	Exercise & Sport Science	1
Economics (B.A.)	1	Women's & Gender Studies	1	Intelligence & National Security	4
History	1	Total	6	Lang. & Intercultural Studies	2
Lang. & Intercultural Studies	3	Intelligence & Security Studies		Philosophy	1
Sociology	1	Criminal Justice	1	Sociology	3
Total	6	History	2	Women's & Gender Studies	1
Sociology		Lang. & Intercultural Studies	1	Total	20
Criminal Justice	1	Political Science	1	<b>Total</b>	<b>49</b>
Intelligence & Security Studies	1	Psychology	2		
Psychology	2	Theatre	1		
Total	4	Women's & Gender Studies	1		
<b>Total</b>	<b>21</b>	Total	9		

\* Source - CHEMIS Fall Enrollment File