

**Distance Learning  
Demographic Report  
Fall 2023**



Office of Institutional Research, Assessment and Analysis  
November 1, 2023

**Coastal Carolina University**  
**Distance Learning**  
**Fall 2023 Demographic Trends**

	2020	2021	2022	2023	% Change 2020-2023	% Change 2022-2023
Number of First-time Freshmen	777	767	491	296	-61.9%	-39.7%
Number of First-time Transfers	382	504	270	312	-18.3%	15.6%
Number of First-time Graduates	147	109	83	160	8.8%	92.8%
Number of Transient Students	6	0	2	5	-16.7%	150.0%
Number of Continuing Students	4,147	3,939	3,869	3,679	-11.3%	-4.9%
<b>Undergraduate</b>						
Total Headcount	5,331	5,170	4,554	4,240	-20.5%	-6.9%
Total FTE	1,810	1,831	1,744	1,430	-21.0%	-18.0%
Student Credit Hours	27,147	27,470	26,165	21,448	-21.0%	-18.0%
<b>Graduate</b>						
Total Headcount	372	463	322	372	0.0%	15.5%
Total FTE	157	196	153	177	12.7%	15.7%
Student Credit Hours	1,881	2,357	1,832	2,049	8.9%	11.8%
<b>Undergraduate and Graduate</b>						
Total Headcount	5,703	5,633	4,876	4,612	-19.1%	-5.4%
Total FTE	1,967	2,027	1,897	1,607	-18.3%	-15.3%
Student Credit Hours	29,028	29,827	27,997	23,497	-19.1%	-16.1%

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate and Graduate Demographic Report**  
**Fall 2023**

Total Headcount			4,612	Total FTE	1,607	Student Credit Hours	23,497	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Freshman	494	12	506	Hispanic	244	5.29%	<b>New Admits</b>	
Sophomore	1,164	21	1,185				Freshmen	296
Junior	1,193	37	1,230	<b>Race</b>			Readmit	101
Senior	1,165	133	1,298	American Indian	11	0.24%	Transfer	312
Non-Degree Seeking				Asian	39	0.85%	Graduate	160
Undergraduate	13	8	21	Black/African Am.	615	13.33%	<b>Total</b>	869
Graduate	0	43	43	Pacific Islander	6	0.13%		
				White	3,067	66.50%	<b>Non-Degree</b>	
Graduate	90	239	329	Two or More Races	172	3.73%	HS Taking College	0
<b>Gender</b>				US Nonresident	66	1.43%	Special	59
Men	1,778	195	1,973	No Report	392	8.50%	Transient	5
Women	2,341	298	2,639	<b>Total</b>	4,612		Continuing	3,679
<b>Total</b>	4,119	493	4,612				<b>Total</b>	4,612
<b>Residence</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>
Dillon County			5	0.11%	17 and under		7	0.15%
Georgetown County			85	1.84%	18		208	4.51%
Horry County			954	20.69%	19		748	16.22%
Marion County			20	0.43%	20		1,128	24.46%
Williamsburg County			15	0.33%	21		1,043	22.61%
<b>Total 5-County</b>			1,079	23.40%	22-25		1,058	22.94%
Other S.C.			946	20.51%	26-29		132	2.86%
<b>Total S.C.</b>			2,025	43.91%	30-39		150	3.25%
Other States			2,496	54.12%	40-49		78	1.69%
Foreign Countries			91	1.97%	50-59		38	0.82%
No Report			0	0.00%	60+		22	0.48%
<b>Total</b>			4,612	100.00%	No Report		0	0.00%
					<b>Total</b>		4,612	100.00%
<b>Major by College</b>			<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>	
<b>Business Administration</b>					Art History		5	
Accounting			78		Art Studio		24	
Economics (BA)			1		Communication		265	
Economics (BS)			28		Digital Culture and Design		21	
Finance			226		English		41	
Hospitality, Resort, and Tourism Management			65		Graphic Design		80	
Management			471		History		52	
Marketing			444		Intelligence and Security Studies		106	
Undeclared, Business			8		Interdisciplinary Studies		106	
Graduate Programs			113		Journalism and Sports Media		9	
<b>Total</b>			1,434		Languages and Intercultural Studies		9	
<b>Education &amp; Social Sciences</b>					Music		11	
Anthropology and Geography			19		Music Education		11	
Criminal Justice			103		Philosophy		3	
Early Childhood Education			76		Religious Studies		4	
Elementary Education			69		Theatre		8	
Middle Level Education			36		Theatre Arts		8	
Physical Education			39		Undeclared, Humanities		0	
Political Science			58		Visual Art		2	
Sociology			76		Visual Communication Design		9	
Special Education (Multi-categorical)			18		Graduate Programs		19	
Undeclared, Education			3		<b>Total</b>		793	
Undeclared, Social Sciences			1		<b>Science</b>			
Graduate Programs			211		Biochemistry		18	
<b>Total</b>			709		Biology		116	
<b>Health &amp; Human Performance</b>					Chemistry		2	
Exercise and Sport Science			164		Computer Science		107	
Health Administration			23		Engineering Science		26	
Health Sciences			50		Information Systems		37	
Nursing			11		Information Technology		69	
Public Health			154		Marine and Coastal Environmental Science		0	
Recreation and Sport Management			299		Marine Science		108	
Undeclared, Health & Human Performance			8		Mathematics		8	
Graduate Programs			5		Physics		4	
<b>Total</b>			714		Psychology		376	
<b>Honors College</b>					Statistics		3	
Sustainability and Coastal Resilience			41		Undeclared, Science		1	
Women's and Gender Studies			1		Graduate Programs		24	
Graduate Programs			0		<b>Total</b>		899	
<b>Total</b>			42		<b>Other</b>			
					Non-Degree Seeking Undergraduate		21	
					<b>Total</b>		21	

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate Demographic Report**  
**Fall 2023**

Total Headcount			4,240		Total FTE		1,430		Student Credit Hours		21,448	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status		Total			
Freshman	494	12	506	Hispanic	231	5.4%	<b>New Admits</b>					
Sophomore	1,164	21	1,185				Freshmen		296			
Junior	1,193	37	1,230	<b>Race</b>			Readmit		92			
Senior	1,165	133	1,298	American Indian	9	0.2%	Transfer		312			
Non-Degree Seeking	13	8	21	Asian	36	0.8%	<b>Total</b>		700			
<b>Gender</b>				Black/African Am.	560	13.2%	<b>Non-Degree</b>					
				Pacific Islander	6	0.1%	HS Taking College		0			
Men	1,727	101	1,828	White	2,792	65.8%	Special		16			
Women	2,302	110	2,412	Two or More Races	165	3.9%	Transient		5			
<b>Total</b>	<b>4,029</b>	<b>211</b>	<b>4,240</b>	US Nonresident	54	1.3%	Continuing		3,519			
				No Report	387	9.1%	<b>Total</b>		4,240			
				<b>Total</b>	<b>4,240</b>	<b>100.0%</b>						
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>				
Dillon County			4	0.1%	17 and under		7	0.2%				
Georgetown County			66	1.6%	18		208	4.9%				
Horry County			763	18.0%	19		748	17.6%				
Marion County			16	0.4%	20		1,127	26.6%				
Williamsburg County			15	0.4%	21		1,034	24.4%				
<b>Total 5-County</b>			<b>864</b>	<b>20.4%</b>	22-25		922	21.7%				
Other S.C.			900	21.2%	26-29		75	1.8%				
<b>Total S.C.</b>			<b>1,764</b>	<b>41.6%</b>	30-39		66	1.6%				
Other States			2,403	56.7%	40-49		28	0.7%				
Foreign Countries			73	1.7%	50-59		14	0.3%				
No Report			0	0.0%	60+		11	0.3%				
<b>Total</b>			<b>4,240</b>	<b>100.0%</b>	<b>Total</b>		<b>4,240</b>	<b>100.0%</b>				
<b>Major by College</b>			<b>Number</b>	<b>Number</b>								
<b>Business Administration</b>				<b>Humanities &amp; Fine Arts</b>								
Accounting			78	Art History								5
Economics (BA)			1	Art Studio								24
Economics (BS)			28	Communication								265
Finance			226	Digital Culture and Design								21
Hospitality, Resort, and Tourism Management			65	English								41
Management			471	Graphic Design								80
Marketing			444	History								52
Undeclared, Business			8	Intelligence and Security Studies								106
<b>Total</b>			<b>1,321</b>	Interdisciplinary Studies								106
<b>Education &amp; Social Sciences</b>				Journalism and Sports Media								9
Anthropology and Geography			19	Languages and Intercultural Studies								9
Criminal Justice			103	Music								11
Early Childhood Education			76	Music Education								11
Elementary Education			69	Philosophy								3
Middle Level Education			36	Religious Studies								4
Physical Education			39	Theatre								8
Political Science			58	Theatre Arts								8
Sociology			76	Undeclared, Humanities								0
Special Education (Multi-categorical)			18	Visual Art								2
Undeclared, Education			3	Visual Communication Design								9
Undeclared, Social Sciences			1	<b>Total</b>								<b>774</b>
<b>Total</b>			<b>498</b>	<b>Science</b>								
<b>Health &amp; Human Performance</b>				Biochemistry								18
Exercise and Sport Science			164	Biology								116
Health Administration			23	Chemistry								2
Health Sciences			50	Computer Science								107
Nursing			11	Engineering Science								26
Public Health			154	Information Systems								37
Recreation and Sport Management			299	Information Technology								69
Undeclared, Health & Human Performance			8	Marine and Coastal Environmental Science								0
<b>Total</b>			<b>709</b>	Marine Science								108
<b>Honors College</b>				Mathematics								8
Sustainability and Coastal Resilience			41	Physics								4
Women's and Gender Studies			1	Psychology								376
<b>Total</b>			<b>42</b>	Statistics								3
				Undeclared, Science								1
				<b>Total</b>								<b>875</b>
				<b>Other</b>								
				Non-Degree Seeking Undergraduate								21
				<b>Total</b>								<b>21</b>

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Graduate Demographic Report**  
**Fall 2023**

Total Headcount			372	Total FTE		177	Student Credit Hours		2,049
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate Non-Degree Seeking	90	239	329	Hispanic	13	3.5%	<b>New Admits</b>		
	0	43	43	<b>Race</b>			Graduate	160	
				American Indian	2	0.5%	Readmit	9	
				Asian	3	0.8%	<b>Total</b>	169	
				Black/African Am.	55	14.8%			
<b>Gender</b>				Pacific Islander	0	0.0%	<b>Non-Degree</b>		
Men	51	94	145	White	275	73.9%	Special	43	
Women	39	188	227	Two or More Races	7	1.9%	Continuing	160	
				US Nonresident	12	3.2%			
				No Report	5	1.3%			
<b>Total</b>	90	282	372	<b>Total</b>	372		<b>Total</b>	372	
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			1	0.3%	Under 22		10	2.7%	
Georgetown County			19	5.1%	22-25		136	36.6%	
Horry County			191	51.3%	26-29		57	15.3%	
Marion County			4	1.1%	30-39		84	22.6%	
Williamsburg County			0	0.0%	40-49		50	13.4%	
<b>Total 5-County</b>			215	57.8%	50-59		24	6.5%	
Other S.C.			46	12.4%	60+		11	3.0%	
<b>Total S.C.</b>			261	70.2%					
Other States			93	25.0%					
Foreign Countries			18	4.8%	No Report		0	0.0%	
No Report			0	0.0%	<b>Total</b>		372	100.0%	
<b>Total</b>			372	100.0%					
<b>Major by College</b>			<b>Number</b>					<b>Number</b>	
<b>Business Administration</b>							<b>Education &amp; Social Sciences (Cont.)</b>		
Master of Accountancy			11				Certificate:		
Master of Business Administration			102				Computer Science Education	3	
Certificate:							Online Teaching & Training	0	
Fraud Examination			0				Non-Degree Seeking (Education)	41	
Healthcare Administration			0				<b>Total</b>	211	
Non-Degree Seeking (Business)			0				<b>Health &amp; Human Performance</b>		
<b>Total</b>			113				Master of Science:		
<b>Education &amp; Social Sciences</b>							Sport Management	5	
Education Specialist:							<b>Total</b>	5	
Instructional Technology			6				<b>Honors College</b>		
Master of Arts in Teaching:							Certificate:		
English			0				Women in Technology	0	
Math			0				<b>Total</b>	0	
Science			0				<b>Humanities &amp; Fine Arts</b>		
Social Studies			0				Master of Arts:		
Master of Education:							Communication	3	
Educational Leadership			5				Liberal Studies	3	
Instructional Technology			67				Music Technology	13	
Language, Literacy and Culture:							Writing	0	
Language and Culture			6				Non-Degree Seeking (Humanities)	0	
Literacy			16				<b>Total</b>	19	
Special Education:							<b>Science</b>		
Emotional Disabilities			1				Master of Science:		
Intellectual Disabilities			0				Coastal Marine and Wetland Studies	4	
Learning Disabilities			7				Information Systems Technology	16	
Severe Disabilities			4				Doctor of Philosophy:		
Doctor of Philosophy:							Marine Science	2	
Education							Non-Degree Seeking (Science)	2	
Curriculum Instruction, and Assessment			7				<b>Total</b>	24	
Educational Leadership			7						
Higher Education Administration			5						
Education Sciences									
Curriculum Instruction, and Assessment			14						
Educational Leadership			9						
Higher Education Administration			13						