**COLLEGE OF BUSINESS ADMINISTRATION**

**Major: Management, Concentration in Entrepreneurial Management**

**Catalog Year 2018**

|  |  |
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| **FRESHMAN** | |
| **Fall Semester** | **Spring Semester** |
| UNIV 110B The First-Year Experience 3  ENGL 101 Composition (Core)1 4 Humanistic Thought (Core)1 3  CSCI 110 Enterprise Business Appl 3  Artistic Expression (Core)1 3 Professional Development Activities2 0  16 | MATH 138 Mathematics Apps in Business (Core)1 3  ENGL 102 Composition and Critical Reading (Core)1 4  CBAD 120 Intro to Global Business (Core)1 3  Humanistic Thought (Core)1 3  Human and Social Behavior (Core)1 3  16 |
| **SOPHOMORE** | |
| **Fall Semester** | **Spring Semester** |
| [CBAD 201 Financial Accounting](#CBAD201) 3  [ECON 201 Macroeconomics (Core)1](#ECON201) 3  [CBAD 291 Business Statistics](#CBAD291) 3  Scientific Concepts (Core)1 4  General Elective3  2  15 | [CBAD 202 Managerial Accounting](#CBAD202) 3  [ECON 202 Microeconomics](#ECON202) 3  [CBAD 292 Decision Analysis](#CBAD292) 3  Communication Across Cultures (Core)1 5  14 |
| **JUNIOR** | |
| **Fall Semester** | **Spring Semester** |
| [CBAD 301 Mgt. & Organizations](#CBAD301) 3  [CBAD 350 Marketing](#CBAD350) 3  [CBAD 363 Business Finance](#FIN301) 3  HIST 201/ POLI 201 American Gov. (Core)1 3  ENGL 290 / CBAD 290 Business Comm (Core)1 3  15 | [CBAD 364 Operations Mgt.](#CBAD364" \o "Pre-requisites: CBAD 292, CBAD 301 Pre or Co-requisites: CBAD 350, CBAD 363 Available: Fall, Spring and Summer) 3  [CBAD 344 Legal Env. of Business](#CBAD344" \o "Pre-requisites: N/A Available: Fall, Spring and Summer )3  **[MGMT 308 Managing Human Capital.](#_top" \o "Pre-requisites: CBAD 301 Avaliable: Fall and Spring)** 3  **[MGMT](#_top" \o "Pre-requisites: CBAD 301 Avaliable: Fall and Spring) 324 Idea Generation in Innov. Process\*** 3  **EM Breadth Selective4** 3  15 |
| **SENIOR** | |
| **Fall Semester** | **Spring Semester** |
| [CBAD 393 Management Information Systems](#_top" \o "Pre-requisites: CSCI 110 or equivalent and CBAD 301 Avaliable: Fall and Spring) 3  [CBAD 373 Business Integration/Application](#CBAD373) 3  **[MGMT](#_top" \o "Pre-requisites: Junior Standing Avaliable: Fall and Spring ) 309 Leading High Performance Teams** 3  **EM Implementation Selective5** 3  General Elective3 3  15 | [CBAD 478 Strategic Management](#CBAD478) 3  **EM Action Selective6** 3  General Elective (if needed)3 3  PHIL 318 Business Ethics 3  General Elective3 2  14 |

Updated: 5/16/18

(1) **Please see reverse side for University Core Curriculum Recommendations.** You will see what classes will satisfy each requirement on page 2. Complete list of options available on your program evaluation.

(2) As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda

(3) **General Elective:** These are free electives that may be selected from any college of the university including the College of Business

(4) **EM Breadth Selective:** Choose one of the following MGMT 320 Entrepreneurial Leadership or MGMT 325 Communicating Novel Ideas in Dynamic Settings\*

(5) **EM Implementation Selective:** Choose either MGMT 421 Initiation and Management of New Business Enterprise, MGMT 422 Managing Family/Small Business Growth and Innovation, or MGMT 424 Feasibility and Commercialization of Novel Ideas\*

(6) **EM Action Selective:** Choose between MGMT 420 Current Topics in Entrepreneurship and Innovation, MGMT 429 Practicum in Entrepreneurship and Innovation, or MGMT 497 Management Internship.

***\* These courses may be taken to qualify for external certification in Innovation Engineering granted by Eureka Ranch.  Students must successfully complete all assignments from three courses (***[***MGMT 324***](http://catalog.coastal.edu/preview_program.php?catoid=5&poid=517&returnto=152#tt9259)***,*** [***MGMT 325***](http://catalog.coastal.edu/preview_program.php?catoid=5&poid=517&returnto=152#tt966)***, and*** [***MGMT 424***](http://catalog.coastal.edu/preview_program.php?catoid=5&poid=517&returnto=152#tt1718)***) in order to apply for the certification***.

* Study abroad opportunities available at all levels. Please contact Yoav Wachsman ([yoav@coastal.edu](mailto:yoav@coastal.edu)) at least one semester prior to anticipated travel.
* Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward ([eeryan@coastal.edu](mailto:eeryan@coastal.edu)) to discuss requirements and internship procedures.

**WALL COLLEGE OF BUSINESS RECOMMENDED CORE CURRICULUM SELECTIONS FALL 2018-2019**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Requirements for Admission to the Wall College of Business** | **University Core** | **Critical Thinking and Reasoning** | **Critical Reading, Writing, and Information Literacy** | **Communication Across Cultures** | **Quantitative**  **Literacy** | **Scientific Concepts** | **Human and**  **Social Behavior** | **Humanistic Thought** | **Artistic**  **Expression** |
| 45+ Credit Hours | 3-6 credit hours | 3 credit hours | 6-8 credit hours | 5-6 credit hours | 3-4 credit hours | 4 credit hours | 6 credit hours | 6 credit hours | 3 credit hours |
| * Minimum GPA of 2.25 * 45 Hours of Coursework Completed   AND  Grade of “C” or better in:   * ENGL 101 * CBAD 120 * CBAD 201 * ECON 201   OR  ECON 202   * MATH 138   OR  MATH 132  OR  MATH 160   * CSCI 110 | Take both courses:  UNIV 110B (3)  AND  HIST 201 (3)  OR  POLI 201 (3) | Choose One:  COMM 160 (3)  CSCI 101 (3)  CSCI 120 (3)  **ECON 201 (3)**  ENGL 103 (3)  HIST 255 (3)  HONR 105 (3)  PHIL 101 (3)  PHIL 102 (3)  PHIL 105 (3)  PHIL 110 (3)  WGST 105 (3) | Take both courses:  ENGL 101 (4)  and  ENGL 102 (4) | Choose a 115 course OR a 110-120 sequence OR a 130 class  ARAB 110 (3)  FREN 115 (5)  GERM 115 (5)  ITAL 115 (5)  SPAN 115 (5)  FREN 110 (3)  and  FREN 120 (3)  RUS 110 (3)  and  RUS 120 (3) | Choose One:  **MATH 132 (3)**  **MATH 138 (3)**  MATH 160 (4)   | Choose One:  ANTH 101/L (4)  ASTR 101/L (4)  BIOL 101/L (4)  BIOL 121/L (4)  BIOL 232/L (4)  CHEM 101/L (4)  CHEM 104/L (4)  CHEM 111/L (4)  GEOG 201/L (4)  MSCI 101/L (4)  MSCI 111/L (4)  PHYS 103/L (4)  PHYS 137/L (4)  SCIE 101/L (4) | **CBAD 120 (3)**   * Already incorporated on reverse side   Choose One Below:  ANTH 102 (3)  ANTH 120 (3)  COMM 150 (3)  ECON 110 (3)  ECON 150 (3)  EDIT 106 (3)  EDLL 200 (3)  EDML 317 (3)  EDUC 270 (3)  EDUC 274 (3)  ENGL 250 (3)  EXSS 122 (3)  GEOG 120 (3)  GEOG 121 (3)  HONR 202 (3)  HRTM 150 (3)  IDS 191 (3)  NUR 201 (3)  POLI 101 (3)  PSYC 101 (3)  PUBH 121 (3)  RSM 120 (3)  SOC 101 (3)  SOC 102 (3)  UNIV 122 (3)  WGST 103 (3) | Students must take 2 courses. Each course must come from a different discipline:  DCD 231 (3)  ENGL 205 (3)  ENGL 231 (3)  ENGL 277 (3)  HIST 105 (3)  HIST 106 (3)  HIST 205 (3)  HFA 250 (3)  HONR 201 (3)  HONR 305 (3)  HONR 306 (3)  LIS 122 (3)  PHIL 101 (3)  PHIL 102 (3)  RELG 103 (3)  RELG 104 (3)  RSM 200 (3)  RSM 201 (3)  WGST 305 (3)  WGST 310 (3) | Choose One  ARTH 105 (3)  ARTH 106 (3)  ARTH 107 (3)  ARTH 110 (3)  ENGL 201 (3)  MUS 110 (3)  MUS 207 (3)  MUS 257 (3)  MUS 258 (3)  THEA 149 (3)  THEA 150 (3)  VPA 103 (3)  MUS 124\*  MUS 126\*  MUS 125\*  MUS 134\*  \*(These are 0-1 credit hour and are repeatable for up to 3 credits to meet the core) |

Updated: 6/13/18

Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to <http://www.coastal.edu/academics/catalog/>

\*\*For students in Honors Program only.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**