



# RIVERKEEPER UPDATE: ENHANCING VOLUNTEER ENGAGEMENT

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WACCAMAW RIVERKEEPER



# **OPPORTUNITIES TO ENHANCE VOLUNTEER ENGAGEMENT ON THE WACCAMAW**

**WATER REPORTER**

**REWARD VOLUNTEERS PROGRAM**

**2018 WACCAMAW CONFERENCE: NATURE, HEALTH, & LIFE**

**2018 RIVER CELEBRATION**





# See Pollution?

Share a photo



Download on the  
**App Store**

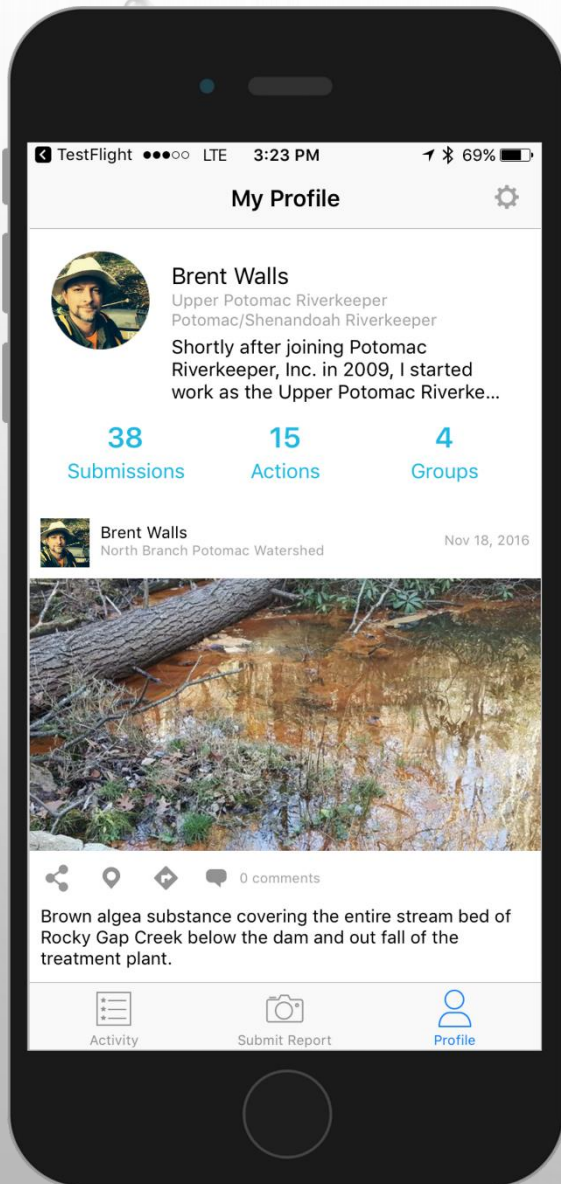


ANDROID APP ON  
**Google play**





# WATER REPORTER



- ENGAGES CITIZEN SCIENTISTS IN OUR WATERSHED
- HELPS US TO PROTECT AND IMPROVE AQUATIC ECOSYSTEMS
- BUILDS A LIVING RECORD OF EXPERIENCES AND CONDITIONS ON THE WACCAMAW
- CREATE CONNECTIONS AMONG EVERYONE WORKING TOWARDS CLEAN WATER FOR HEALTHY PEOPLE AND A THRIVING PLANET

# EXAMPLES OF WATER REPORTER AT WORK

The Water Reporter platform serves a diverse network of organizations working to protect and improve aquatic ecosystems. Some rally citizens to support laws and policies that defend clean water, while others lead on-the-ground efforts to clean up and restore degraded waterways.

No matter who they are, Water Reporter enables these groups to connect and cultivate effective volunteer bases made up of people willing to roll up their sleeves and do what needs to be done.



Identify locations  
for and organize  
trash clean-up  
events



Enable site specific &  
visual pollution  
reporting



Track riparian  
restoration project  
process



Collect and share  
outdoor recreation  
opportunities



Identify stormwater  
infrastructure  
impairments



Collect visual water  
quality monitoring  
data



Communicate  
program progress to  
members and funders



Hold government  
accountable for  
enforcing regulations



**WATER  
REPORTER**

# HOW TO SHARE

- 1. CHOOSE A PHOTO OR TAKE ONE**
- 2. WRITE A FEW WORDS AND ADD HASHTAGS**
- 3. CHECK REPORT DATE; CHANGE IF NEEDED**
- 4. VERIFY YOUR LOCATION ON THE MAP**
- 5. TOGGLE ON WINYAH RIVERS FOUNDATION**
- 6. SUBMIT YOUR REPORT**



# WHAT TO SHARE

ANYTHING THAT INSPIRES OR CONCERNS YOU

USE THE COMMENTS TO TELL A LITTLE ABOUT YOUR PHOTO

ADD SOME HASHTAGS TO HELP US BETTER CATEGORIZE REPORTS

**#TRASH**

FOR LITTER IN THE RIVER OR AT LANDINGS

**#HYACINTH**

FOR WHEN WATER HYACINTH IS PRESENT

**#POLLUTION**

FOR A SPILL OR ANY TYPE OF POLLUTION

**#WRVWQM**

FOR WHEN YOU'RE OUT BEING AWESOME



# REWARD Volunteers®

## **REGISTER!**

GO TO [REWARDVOLUNTEERS.COOP](http://REWARDVOLUNTEERS.COOP) AND CREATE AN ACCOUNT

## **LOG YOUR HOURS!**

LOG YOUR HOURS FOR WINYAH RIVERS FOUNDATION

## **EARN REACH POINTS!**

EVERY HOUR VOLUNTEERED EARNS YOU POINTS FOR THE MONTHLY RAFFLE

## **WIN PRIZES!**

YOUR CREDITS ARE ENTERED IN A RAFFLE TO WIN AWESOME PRIZES EVERY MONTH



# REWARD Volunteers®

1 HOUR VOLUNTEERED = 4 REACH POINTS

LIKE ON FACEBOOK = 1 REACH POINT

COMMENT ON FACEBOOK = 1 REACH POINT

MORE POINTS = MORE CHANCES



# COBANK™

COOPERATIVE. CONNECTED. COMMITTED.

## \$\$\$ for a Non Profit

# \$\$\$

TO A NON-PROFIT ORGANIZATION

# KIND

HEALTHY SNACKS

Divine  
Chocolate  
"Best Sellers"  
Variety Pack



# DAKIN FARM

WHAT VERMONT TASTES LIKE™

## Holiday Ham Giveaway



## MOUNTAIN VIEW INN

Two Night Stay



# CABOT Creamery COOKBOOK

## B Corp Bakers GIFT PACK



# CABOT



## LE CREUSET



## LeCreuset Cheese Platter, Wine Carafe, & Legacy Gift Box







# **REWARD** **Volunteers®**

**MAKE SURE YOU LOG YOUR HOURS WITHIN 7 DAYS**

**MAKE SURE YOU SELECT YOUR ORGANIZATION**

(THEY CAN WIN PRIZES, TOO!)

**MAKE SURE YOU SHARE**

(IF YOU WANT TO)





# 2018 WACCAMAW CONFERENCE

Nature, Health, & Life

Saturday, February 10<sup>th</sup> 2018  
1:00 - 4:00 pm  
Horry County Museum

All are welcome to attend this family-friendly community event highlighting the importance of healthy ecosystems for supporting healthy animals, individuals, and OUR communities! Explore the museum while visiting the numerous exhibitor booths, student poster session, and presentations. Light refreshments will be provided! Visit [winyahivers.org](http://winyahivers.org) for more details.

## FEATURED SPEAKERS

**Craig Sasser**

U.S. Fish & Wildlife Service

**David Bishop**

The Nature Conservancy

**Dr. Sarah Banks**

Coastal Carolina University





A BENEFIT FOR  
WINYAH RIVERS FOUNDATION  
& WACCAMAW  
RIVERKEEPER® PROGRAM



*Fishable, Swimmable, Drinkable Water for Our Families and Our Future*

# RIVER CELEBRATION

SUNDAY  
JANUARY 14TH  
4 PM- 8 PM  
THE WAREHOUSE  
104 LAUREL  
STREET  
CONWAY, SC

PURCHASE TICKETS HERE  
By Phone: (843) 349- 4007  
Online: [www.WinyahRivers.org](http://www.WinyahRivers.org)  
\$40 PER PERSON  
\$35 MEMBERS\*  
\*Join now and get discounts on all our events!



LIVE MUSIC BY THE  
STEADY HAND STRING BAND  
THE PINE SAP SWAMP POTATO MAN  
DOOR PRIZES  
CRAFT BEER & WINE  
BOAT RIDES  
FAMILY FRIENDLY  
BEST SILENT AUCTION SOUTH OF  
THE MASON-DIXON LINE