Yoav Wachsman, Ph.D. Associate Professor Economics Department of Accounting, Finance, and Economics Wall College of Business Adminstration <u>yoav@coastal.edu</u>

Academic Background

Degrees

- Ph.D. University of Hawaii at Manoa, Honolulu, Hawaii, Economics, 2003
- M.A. University of Hawaii at Manoa, Honolulu, Hawaii, Economics, 1999
 - B.A. Salisbury University, Salisbury, MD, Economics, 1996

Academic Experience

Director, Each 1 Teach 1 Entrepreneurship Institute (April, 2011 - Present). Associate Professor of Economics, Coastal Carolina University (2009 - Present). Assistant International Program Liason, Wall College of Business (2004 - Present). Assistant Professor of Economics, Coastal Carolina University (2003 - Present). Guest Professor (Summers), RheinArhCampus Remagen (August, 2010 - 2011). Guest Lecturer, Fachhochschule Mainz (2005 - 2006). Research Assistant, Hawaii Coverage for All Project (2002 - 2003). Fisheries Economist, National Marine Fisheries Service (2001 - 2002). Lecturer, Department of Economics, University of Hawaii (1999 - 2002).

Professional Interests

Research Interests

Natural Resource Economics, Economics of Tourism and Applied Microeconomics

Teaching Interests

Environmental Economics, Economics of Tourism and Global Issues

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Wachsman, Y. & Zhou, J. (2013). Model of Cournot Competition with Lobbying. Journal of Business and Economics Research, 11 (6).

Wachsman, Y., Ely, J., & Henderson, L. (2013). Testing the Effectiveness of the University Honor Code. Academy of Leadership Education Journal, 17 (4), 95-104.

Paul, R. J., Wachsman, Y., & Weinbach, A. (in press, 2012). Measuring and Forecasting Fan Interest in NFL Football Games. Journal of Gambling Business and Economics, 6 (3).

Wachsman, Y. (2011). Comparing Perspectives about the Global Economic Crisis: A Cross-Cultural Study. Journal of Economics and Economic Education Research, 12 (2).

Wachsman, Y. (2011). Does Trust Lead to Honesty: Experimental Evidence from a Game with Imperfect Monitoring. Journal of Business and Economics Research, 9 (4).

Paul, R. J., Wachsman, Y., & Weinbach, A. P. (2010). The Role of Uncertainty of Outcome and Scoring in the Determination of Fan Satisfaction in the NFL. Journal of Sports Economics.

Wachsman, Y., Sherstyuk, K., & Russo, G. (2007). Labor Market Effects of Employer-Provided Health Insurance. Economic Inquiry, 45 (3), 538556.

Wachsman, Y. (2007). The Use of Course Currency is a Didactic Tool. Journal of College Teaching and Learning, 4 (11), 1-8.

Wachsman, Y. (2006). Strategic Interactions Amongst Firms in Tourist Destinations. Tourism Economics, 12 (4), 1-11.

Wachsman, Y. (2004). Strategic Interactions Between Fishermen and a Coastal Nation. International Business and Economics Research Journal, 3 (7).

Wachsman, Y. (2003). Externalities and Management Regimes in Fisheries Exploitation. Joint Institute for Marine and Atmospheric Research Contribution (02-346).

Wachsman, Y. (2002). Should Cheat Sheets be used as Study Aids in Economics Tests. Economics Bulletin, 1 (1), 1-11.

Refereed Proceedings

Full Paper

Wachsman, Y. (2009). Comparing Perspectives about the Global Economic Crisis: A Cross-Cultural Study. Allied Academies.

Wachsman, Y. (2007). Does Trust Lead to Honesty: Experimental Results from the Monitoring Game. Easter Economic Association.

Wachsman, Y. (2004). The Use of Study Aids in Tests. Applied Business Research Conference, Western Academic Press .

Wachsman, Y. (2002). A Model of Fishing Conflicts in Foreign Fisheries. IIFET Conference on Fisheries in the Global Economy .

Presentation of Refereed Papers

International

Wachsman, Y. (2012). A Model of Cournot Competition with Lobbying. Easter Economic Association, Boston, Massachusetts.

Paul, R., Wachsman, Y., & Weinbach, A. (2010). The Role of Uncertainty of Outcome and Scoring in the Determination of Fan Satisfaction in the NFL. Allied Academies, New Orleans, Louisiana.

Wachsman, Y. (2009). Comparing Perspectives about the Global Economic Crisis: A Cross-Cultural Study. Allied Academies, Las Vegas, Nevada.

Wachsman, Y. (2008). Fair-weather Students: The Factors Driving Attendance in College Classes. Seminar of the Scholarship of Teaching and Learning Grant Recipients, Las Vegas, Nevada.

Wachsman, Y. (2007, February). Does Trust Lead to Honesty: Experimental Results from the Monitoring Game. Easter Economic Association, Philidelphia, Pennsylvania.

Wachsman, Y. (2006, December). Does Trust Lead to Honesty: Experimental Results from the Monitoring Game. Behavior, Affect and Motivation Conference, Dead Sea, Israel.

Wachsman, Y. (2005, March). Strategic Interactions Between Hotels and Airlines in Tourist Destinations. Easter Economic Association, New York, New York.

Wachsman, Y. (2004, October). Strategic Interaction Between Hotels and Airlines in Tourist Destinations. International Atlantic Economic Society, Chicago, Illinois.

Wachsman, Y. (2004, June). The Use of Study Aids in Tests. Applied Business Research Conference, Edinburgh, Scotland.

Wachsman, Y. (2004, March). Strategic Interaction Between Fishermen and A Coastal Nation. Applied Business Research Conference, San Juan, Puerto Rico.

Wachsman, Y. (2002, November). Intragroup Interaction in a Public Goods Experiment with Two Exchanges . Southern Economic Association Annual Conference, New Orleans, Louisiana.

Wachsman, Y. (2002, October). The Use of Cheat Sheets as Study Aids in Economics Examinations . International Atlantic Economic Society Annual Conference, Washington, District of Columbia.

Wachsman, Y. (2002, August). A Model of Fishing Conflicts in Foreign Fisheries. IIFET Conference on Fisheries in the Global Economy , Wellington, New Zealand.

<u>Local</u>

Wachsman, Y. (2006, February). Going Places: Tourism Destinations Around the Globe. Celebration of Inquiry, Conway, South Carolina.

Wachsman, Y. (2006, February). The Black Gold Blues: The Economics of Oil. Celebration of Inquiry, Conway, South Carolina.

Wachsman, Y. (2005, February). Keeping the Human Race Running. Celebration of Inquiry, Conway, South Carolina.

National

Ely, J., Henderson, L., & Wachsman, Y. (2011). Testing the Effectiveness of the University Honor Code. Acabemy of Economics and Finance, Jacksonville, Florida.

Wachsman, Y. (2011). Testing the Effectiveness of the Honor Code. Academy of Business Research, Atlantic City, New Jersey.

Wachsman, Y. (2008). Is It Wise to Change Your Mind? 'Do Students Improve Their Score by Changing their Answers on Multiple-choice Exams?'. Society of Business, Industry, and Economics Conference, Sandestin, Florida.

Wachsman, Y. (2006, September). The Effects of Intragroup Interaction in a Public Goods Experiment with Two Exchanges. Applied Business Research Conference, Las Vegas, Nevada.

Wachsman, Y. (2006, February). Does Trust Lead to Honesty: Experimental Evidence from the Monitoring Game. Easter Economic Association, Philadelphia, Pennsylvania.

Wachsman, Y. (2005, October). Using Course Currency as a Didactic Tool. College Teaching and Learning Conference, Las Vegas, Nevada.

Wachsman, Y. (2003, October). Labor Market Effects of Employer-Provided Health Insurance. Economic Science Association Regional Meeting, Tucson, Arizona.

Wachsman, Y. (2002, June). A Model of Fishing Conflicts in Foreign Fisheries . Western Economic Association, Seattle, Washington.

Book Chapters

Refereed

Mak, J. & Wachsman, Y. (2003). Tourism and the Natural Environment, In Hawaii (Ed.), Tourism and the Economy (pp. 161-179). Honolulu: University of Hawaii.

Mak, J. & Wachsman, Y. (2003). Sustainable Tourism, Tourism and the Economy (pp. 180-191). Honolulu: University of Hawaii.

Research Reports

2006: Wachsman, Y., The Economic Impact of Coastal Carolina University on Horry County., submitted to . 2006: Wachsman, Y., An Equestrian Center in the Grand Strand: An Economic Impact Study., submitted to . 2005: Wachsman, Y., Society of Stranders' Fall Migration: Analysis and Economic Impact., submitted to . 2004: Wachsman, Y. & Edwards, D., Analysis of Expected Revenue for the Proposed Optional Sales Tax in Horry County., submitted to .

2004: , ., A Business Analysis of LYMO., submitted to .

2003: , ., The Aquatic & Fitness Center of North Myrtle Beach: An Economic Impact Study., submitted to .

Papers Under Review

Wachsman, Y. (2012). "Social Sentiments and Their Effects on Communities," Revised and resubmitted to Journal Of Public Economics.

Working Papers

Wachsman, Y. (2012). "The Role of Communication in a Public Goods Experiment with Nested Exchanges" targeted for Eastern Economic Journal.

Presentation of Non-Refereed Papers

<u>Local</u>

Wachsman, Y. (2010). Comparing Perspectives about the Global Economic Crisis: A Cross-Cultural Study. Wall Interdisciplinary Talks, Conway, South Carolina.

Wachsman, Y. (2007, February). The Savings Slump: Why did Americans Stop Saving? Celebration of Inquiry, Conway, South Carolina.

Professional Associations

Memberships

National Association of Forensic Economics, 2012 Alpha Sigma Lambda, 2010-2012 Beta Gamma Sigma, 2010-2012 Academy of Economics & Finance, 2009-2012 International Atlantic Economic Association, 2005 Southern Economic Association, 2002-2012 Economic Science Association, 2002-2005 American Economic Association, 2002-2004 Omicron Delta Epsilon, 1995-2012

Teaching

Courses Taught

Courses from the Teaching Schedule: Business Statistics, Consum Economics, Economics of Leisure and Tourism, Environmental and Natural Resource Economics, Global Issues in Economics, History of Economic Thought, Independent Study, Macroeconomics

Courses taught, but not in the Schedule:

The Global Economy (in Remagen, Germany) CBAD 402: Travel Abroad in International Business

Other Teaching Activities

Assurance of Learning - Teaching

2010 - Assurance of Learning - Teaching. Students' Evaluation for Fall 2010.

Course (Existing) - Compensated Redesign

2012 - Course (Existing) - Compensated Redesign. ECON 330 (Economics of Tourism) - Syllabus
2012 - Course (Existing) - Compensated Redesign. ECON 201 (Macroeconomics) - Syllabus & Grade Distribution
2007 - Course (Existing) - Compensated Redesign. ECON 320: Environmental & Natural Resource Economics
2007 - Course (Existing) - Compensated Redesign. ECON 330: Economics of Tourism
2007 - Course (Existing) - Compensated Redesign. ECON 330: Economics of Tourism
2007 - Course (Existing) - Compensated Redesign. ECON 320: Environmental & Natural Resource Economics
2007 - Course (Existing) - Compensated Redesign. ECON 202: Microeconomics
2007 - Course (Existing) - Compensated Redesign. ECON 201: Macroeconomics
2006 - Course (Existing) - Compensated Redesign. ECON 495: Senior Seminar
2006 - Course (Existing) - Compensated Redesign. UNIV 110: First Year Experience
2005 - Course (Existing) - Compensated Redesign. ECON 335: Intermediate Economics

Course (New) - Creation/Delivery: Conventional

2012 - Course (New) - Creation/Delivery: Conventional. ECON 313 (History of Economic Thought) - Syllabus 2012 - Course (New) - Creation/Delivery: Conventional. ECON 150H (Honor Level Global Issue in Economics) 2011 - Course (New) - Creation/Delivery: Conventional. ECON 320 (Environmental Economics) - Syllabus & Grades

2007 - Course (New) - Creation/Delivery: Conventional. ECON 150: The Global Economy

Course (New) - Creation/Delivery: Online

2010 - Course (New) - Creation/Delivery: Online. Delivered ECON 110: Consumer Economics online using Blackboard during Summer II, 2010.

2009 - Course (New) - Creation/Delivery: Online. Developed ECON 110: Consumer Economics online using Blackboard during Summer II, 2009.

Student Assign-Independent Studies

2009 - Student Assign-Independent Studies. 1 student. Delivered ECON 150: Global Issues in Economic to Taylor King as an independent studies course to allow to complete his requirements for graduation.

2005 - Student Assign-Independent Studies. 2 students. Delivered Experimental Economics course (where the students participated in organizing, delivering and analyzing an experiment in economics)to Erica Dawgert and Matt Miller.

Student Assign-Students Advised (UG)

2011 - Student Assign-Students Advised (UG). 24 students.

2010 - Student Assign-Students Advised (UG). 21 students. Advised 21 students and provided them with an outline of what they should do in college.

2009 - Student Assign-Students Advised (UG). 24 students.

2008 - Student Assign-Students Advised (UG). 19 students.

2007 - Student Assign-Students Advised (UG). 20 students.

2006 - Student Assign-Students Advised (UG). 20 students.

Student Assign-Supervised Research (GRAD)

2011 - Student Assign-Supervised Research (GRAD). 1 student. Acted as advisor for Jason Ely on his master thesis.

2010 - Student Assign-Supervised Research (GRAD). 1 student. Acted as advisor for Jason Ely on his MBA Thesis titled 'Testing the Effectiveness of the University Honor Code' together with Dr. Linda Henderson.

Other Teaching Activities

2011 - Other Teaching Activities. Student Evaluations for Spring 2011

2011 - Other Teaching Activities. Student Evaluations for Fall 2011

Consulting

2012-2013: Center for Economic and Community and Economic Development, Murrells Inlet 2020,

2012: Center for Economic & Community Development, Grand Strand Wind Energy Project

2012: Alex Hyman Attorney at Law, Estimation of Pecuniary Damages,

2011: The Floyd Law Firm, Estimation of Damages for a Client

2011: G. Michael Smith: Attorney at Law, Appraisal of Financial Loss from Injury

Research Grants

Funded

2006: Wachsman, Y., Scholarship of Teaching and Learning (\$3,000.00). For Fair-Weather Students: The Factors Driving Attendance in College Classes

2004: Wachsman, Y., Scholarship of Teaching and Learning Grant (\$2,500.00). For The Use of Course Currency is a Diadactic Tool

Service:

Service to the University

Department Assignments

Mentoring Activities:

2006-2007 - 2010-2011: Peer Technology Mentor

College Assignments

Member:

2008-2009 – 2011-2012: Wall Fellows Faculty 2006-2007: Evaluation and Assessment Committee 2004-2005: Faculty Profiles Committee

Other Institutional Service Activities:

2005-2006 – 2011-2012: Financial Literacy Workshops Coordinator 2004-2005 – 2011-2012: Wall Interdisciplinary Talks Organizer

University Assignments

Chair:

2006-2007 – 2010-2011: Bridges Editorial Committee 2005-2006 – 2006-2007: Bridges Editorial Committee

Faculty Advisor:

2009-2010 - 2011-2012: Alpha Sigma Lambda

Member:

2011-2012: Celebration of Inquiry Faculty Liaison Committee 2011-2012: Celebration of Inquiry Strategic Planning Committee 2010-2011: NCAA Rules Compliance Committee 2009-2010 - 2011-2012: Faculty Senate 2008-2009 - 2010-2011: Students Life Committee 2008-2009 - 2009-2010: Faculty Senate 2007-2008: Faculty Liaison Committee for Celebration of Inquiry 2007-2008 - 2011-2012: CCU Sustainability Initiative Committee 2007-2008 - 2011-2012: Who Is Who Selection Committee 2007-2008 - 2008-2009: Faculty Senate 2006-2007: Faculty Liaison Committee for Celebration of Inquiry 2006-2007 – 2009-2010: Celebration of Inquiry Strategic Planning Committee 2006-2007 - 2008-2009: International Program Committee 2006-2007 - 2007-2008: Faculty Senate 2005-2006: Technology Planning Committee 2005-2006 - 2008-2009: Students Life Committee 2004-2005: Academic and Administrative Computing Discussion Group 2004-2005 - 2006-2007: Faculty Senate 2004-2005 - 2005-2006: Students Life Committee 2004-2005 – 2005-2006: Faculty Liaison Committee for Celebration of Inquiry 2003-2004 - 2004-2005: Faculty Senate 2003-2004 - 2004-2005: Students Life Committee

Service to the Profession

Academic Conference: Discussant

2011: Academy of Economics & Finance.

<u>Reviewer - Article / Manuscript</u>

2012: Coastal Business Journal.

2012: Allied Academies. Reviewed and article for Journal of Economics and Economic Education Research 2010 – 2011: Allied Academies. Reviewed three articles for the Journal of Economics and Economic Education Research(JEEER)

Reviewer - Book / Textbook

2011: Worth Pulisher. Reviewed two economics textbooks for Worth Publisher. Most recently Macroeconomics by Cowen & Tabarrok.

2009: Worth Pulisher. Reviewed two economics textbooks for Worth Publisher. Most recently Macroeconomics by Cowen & Tabarrok.

Service to the Community

Member of a Committee

2009 - 2010: Wellness Council

Other Community Service Activities

2009 – 2013: Coach for YMCA Soccer,
2012: Habitat for Humanity of Horry County (Fund Raising Officer)
2008 – 2010: Instructor for Red Cross
2005: Tutor in Spanish at Coastal Carolina Junior Hight
2003 – 2004: Tutor at Carolina Forest Junior High
1998 – 2004: Instructor for Red Cross

Positions Held in Civic Organizations

2006 – 2011: Habitat for Humanity of Horry County (Treasurer)

References

Sherstyuk, Katerina Associate Professor of Economics Department of Economics University of Hawaii 2424 Maile Way Saunders Hall, Room 542 Honolulu, HI 96822 (808) 956-78511 katyas@hawaii.edu Kane, Kathleen Director of the Center for Teaching Excellence University of Hawaii 1733 Donahue Rd, Kuykendall 107 Honolulu, HI 96822 (808) 956-6978 kok@hawaii.edu Pooley, Samuel Supervisor Honolulu Laboratory National Marine Fisheries Service 2570 Dole Street Honolulu, HI 96822 Phone: (808) 983-5320 spooley@honlab.nmfs.edu

Qualification: Academic/Professional

Academically Qualified

Last updated by member on 20-May-13 (04:45 PM)