COLLEGE OF BUSINESS ADMINISTRATION
Major: Hospitality, Resort, and Tourism Management (Sustainable Resort Development)
Catalog Year 2020

FRESHMAN

FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	**Course**	Credits	Min Grade	Prerequisites
□ **UNIV 110B** The First-Year Experience	3	C		□ **ENGL 102** Composition and Critical Reading	4	C	ENGL 101
□ **ENGL 101** Composition (Core)[1]	4	C		□ **CBAD 120** Intro to Global Business	3	C	
□ **MATH 138** Mathematics Apps in Business	3	C		□ **Humanistic Thought** (Core)[1]	3	D	
□ **CSCI 110** Enterprise Business Applications	3	C		□ **Artistic Expression** (Core)[1]	3	D	
□ **HRTM 101** Intro to HRTM	3	C		□ **HRTM 150** (required for SRD conc., also completes the Human and Social Behavior Core)[1]	3	C	
*Begin working on PDA categories!	0			*Continue working on PDA categories!	0	C	
	16				16		

SOPHOMORE

FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	**Course**	Credits	Min Grade	Prerequisites
□ **CBAD 201** Financial Accounting	3	C	UNIV 110 & 24 credits	□ **CBAD 202** Managerial Accounting	3	C	CBAD 201
□ **ECON 201** Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	□ **ECON 202** Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
□ **CBAD 291** Business Statistics	3	C	UNIV 110,CSCI 110, MATH 138	□ **CBAD 292** Decision Analysis	3	C	CBAD 291
□ **HRTM 282** Survey of Food & Bev Mgt	3	C		□ **Communication Across Cultures** (Core)[1]	5	D	
□ **Scientific Concepts** (Core)[1]	4	D		□ **HRTM 280** Guest Service (may be taken multiple times, must be a destination area-related internship)	3	C	HRTM 101
	16				17		

JUNIOR

FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	**Course**	Credits	Min Grade	Prerequisites
□ **CBAD 301** Mgt. & Organizations	3	C		□ **HRTM 393** Mgt. Info. Systems.	3	C	CBAD 301, CSCI 110
□ **CBAD 350** Marketing	3	C		□ **CBAD 344** Legal Env. of Business	3	C	54 Credit Hours
□ **CBAD 363** Business Finance *OR FIN 301*	3	C	CBAD 201,291, ECON 201, MATH 138	□ **CBAD 373** Business Integration/Application	3	C	**Prereq**: ECON 202, CBAD 202 **Coreq**: CBAD 292, 301, 350, 363
□ **General Elective**[3]	3	D		□ **HRTM 364** Operations Management	3	C	**Prereq**: CBAD 292 **Coreq**: CBAD 301
□ **HIST 201/ POLI 201** American Gov.	3	C		□ **CBAD 302** Business Sustainability	3	C	
	15				15		

SENIOR

FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	**Course**	Credits	Min Grade	
□ **HRTM 490** Seminar in Tourism Planning	3	C	CBAD: 301,350,363	□ **General Elective**[3]	3	C	
□ **HRTM Sustainable Resort Dev. Selective**[4]	3	C	HRTM 101 or HRTM 150	□ **CBAD 478** Strategic Management	3	C	**Prereq**: CBAD: 301, 350, 373, FIN 301 **Coreq**: CBAD 364
□ **Humanistic Thought** (Core)[1]	3	D		□ **PHIL 318** Business Ethics	3	C	
□ **ENGL 290/CBAD 290** Business Comm	3	C		□ **General Elective**[3]	3	D	
**Finish remaining PDAs (and categories)! **Apply for graduation!	12			□ **General Elective** (if needed)[3]	1	D	
				Graduation	13		

1. Please see your program evaluation for University Core Curriculum Recommendations.

2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.

3. <u>General Elective</u>: These are free electives that may be selected from any college of the university including the Wall College of Business.

4. <u>HRTM Sustainable Resort Development Selective</u>: Choose between ECON 330, UNIV/POLI 421, HRTM 467/FIN 302, CBAD 401, MKTG 454, or HRTM 480 Management Training Internship (can be taken multiple times but no more than 6 credits can be used towards the HRTM major.

• Study abroad opportunities available at all levels. Please contact Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.

• Please contact . Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.