*The Coastal Business Journal*

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| N/A | 1 | 2 | 3 | 4 | 5 |
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|  | 1. Extent to which the article introduces an interesting topic or new perspective
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|  | 1. Rigor in theory development, methodology, and analysis.
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|  | 1. Thoroughness in the discussion of results/conclusions, practical implications, and limitations
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|  | 1. Quality of Writing (structure, clarity, grammar)
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