

WALL COLLEGE OF BUSINESS ADMINISTRATION
Degree in Three Plan
Major: Hospitality Resort Tourism Management (General)
Catalog Year 2024

FIRST YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
☐ UNIV 110B The First-Year Experience	3	C		☐ ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	☐ ECON 201 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
☐ ENGL 101 Composition (Core) ¹	4	C		☐ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C		☐ CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher
☐ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C		☐ Humanistic Thought (Core) ²	3	D		☐ HIST 201/ POLI 201 US Gov.	3	D	
☐ Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C		☐ HRTM 150 (Human and Social Behavior) (Core) ¹	3	C		☐ CBAD 301 Mgt. & Organizations	3	C	
☐ HRTM 101 Intro to HRTM	3	C		☐ CBAD 201 Financial Accounting	3	C	UNIV 110		12		
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)							
PDA Resume Development (Required)	16			*PDA* Online Presence (Required)	16						
SECOND YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
☐ ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	☐ HRTM 364 Operations Mgmt	3	C	Prereq: CBAD 292 Coreq: CBAD 301	☐ PHIL 318 Business Ethics	3	C	
☐ HRTM 282 Survey of Food & Bev Mgmt	3	C		☐ CBAD 344 Legal Env. of Business	3	C	54 Credit Hours	☐ ENGL 290/CBAD 290 Business Comm	3	C	
☐ CBAD 292 Decision Analysis	3	C	CBAD 291	☐ CBAD 350 Marketing	3	C		☐ General Elective ³	3	D	
☐ Scientific Concepts (Core) ¹	4	D		☐ CBAD 363 Business Finance OR FIN 301	3	C	CBAD 201,291, ECON 201, MATH 138	☐ HRTM 280 Guest Service II (Intern)	3	C	HRTM 101
☐ CBAD 202 Managerial Accounting	3	C	CBAD 201	☐ Humanistic Thought (Core) ¹	3	D			12		
				☐ General Elective ⁴	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)							
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Required)	18						
THIRD YEAR											
FALL SEMESTER				SPRING SEMESTER							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
☐ HRTM 490 Seminar in Tourism Planning	3	C	CBAD: 301,350,363	☐ General Elective ⁵	3	D					
☐ HRTM Selective ⁴	3	C	HRTM 101	☐ CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373				
☐ Communication Across Cultures (110 Course)(Core) ¹	3	D		☐ Communication Across Cultures (120 Course)(Core) ¹	3	D					
☐ CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	☐ Artistic Expression (Core) ¹	3	D					
☐ HRTM 393 Mgt. Info. Systems. OR ACCT 336	3	C	CBAD 301, CSCI 110	☐ HRTM Selective ⁴	3	C	HRTM 101				
PDA Resume Development (Elective)				*PDA* Practical Experience (Elective)							
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. ****ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY****
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad** opportunities available at all levels. Please contact studyabroad@coastal.edu at least one year prior to anticipated travel.
5. **Internships** are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.