

WALL COLLEGE OF BUSINESS ADMINISTRATION
Degree in Three Plan
Major: Hospitality Resort Tourism Management (Sustainable Tourism Development)
Catalog Year 2024

FALL SEMESTER				FIRST YEAR				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
UNIV 110B The First-Year Experience	3	C		ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	ECON 201 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
ENGL 101 Composition (Core) ²	4	C		CBAD 120 Intro to Global Business (Required for business majors, also completes the Human and Social Behavior Core requirement)	3	C		CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher
MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C		Humanistic Thought (Core) ³	3	D		HIST 201/ POLI 201 US Gov.	3	D	
Computer Science elective course (CSI 110, CSI 120, CSI 135, DCD 102, DCD 201, or GEOG 204)	3	C		HRTM 150 (Required for concentration, also completes the Human and Social Behavior Core) ⁴	3	C		CBAD 301 Mgt. & Organizations	3	C	
HRTM 101 Intro to HRTM	3	C		CBAD 201 Financial Accounting	3	C	UNIV 110		12		
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)							
PDA Resume Development (Required)	16			*PDA* Online Presence (Required)	16						
FALL SEMESTER				SECOND YEAR				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
CBAD 202 Managerial Accounting	3	C	CBAD 201	HRTM 364 Operations Mgmt	3	C	Prereq: CBAD 292 Coreq: CBAD 301	PHIL 318 Business Ethics	3	C	
HRTM 282 Survey of Food & Bev Mgmt	3	C		CBAD 344 Legal Env. of Business	3	C	54 Credit Hours	ENGL 290/CBAD 290 Business Comm	3	C	
CBAD 292 Decision Analysis	3	C	CBAD 291	CBAD 350 Marketing	3	C		General Elective ⁵	3	D	
Scientific Concepts (Core) ⁶	4	D		CBAD 363 Business Finance OR FIN 301	3	C	CBAD 201,291, ECON 201, MATH 138	HRTM 280 Guest Service I (Intern)	3	C	HRTM 101
ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	General Elective ⁵	3	D			12		
				Humanistic Thought (Core) ³	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)							
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Required)	18						
FALL SEMESTER				THIRD YEAR							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
HRTM 490 Seminar in Tourism Planning	3	C	CBAD: 301,350,363	General Elective ⁵	3	C	CBAD 350				
HRTM Sustainable Resort Dev. Selective ⁴	3	D	HRTM 101	CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373				
Communication Across Cultures (110 Course)(Core) ⁷	3	D		Communication Across Cultures (120 Course)(Core) ⁷	3	D					
CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202, CBAD 292, 301, 350, 368	Artistic Expression (Core) ⁸	3	D					
HRTM 393 Mgt. Info. Systems. OR ACCT 396	3	C	CBAD 301, CSI 110	CBAD 302 Business Sustainability	3	C					
PDA Resume Development (Elective)				*PDA* Practical Experience (Elective)							
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. ****ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY****
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad** opportunities available at all levels. Please contact studyabroad@coastal.edu at least one year prior to anticipated travel.
5. **Internships** are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.