

WALL COLLEGE OF BUSINESS ADMINISTRATION
Degree in Three Plan
Major: Hospitality Resort Tourism Management (Tourism Sales)
Catalog Year 2024

FIRST YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	<input type="checkbox"/> ECON 201 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
<input type="checkbox"/> ENGL 101 Composition (Core) ¹	4	C		<input type="checkbox"/> CBAD 120 Intro to Global Business <i>(required for business majors, also completes the Human and Social Behavior Core requirement)</i>	3	C		<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher
<input type="checkbox"/> MATH 138 Mathematics Apps in Business <i>(or MATH 132 or MATH 160)</i>	3	C		<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D		<input type="checkbox"/> HIST 201/ POLI 201 US Gov.	3	D	
<input type="checkbox"/> Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C		<input type="checkbox"/> HRTM 150 (Human and Social Behavior) (Core) ¹	3	C		<input type="checkbox"/> CBAD 301 Mgt. & Organizations	3	C	
<input type="checkbox"/> HRTM 101 Intro to HRTM	3	C		<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110		12		
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)							
PDA Resume Development (Required)	16			*PDA* Online Presence (Required)	16						
SECOND YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> ECON 202 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	<input type="checkbox"/> HRTM 364 Operations Mgmt	3	C	Prereq: CBAD 292 Coreq: CBAD 301	<input type="checkbox"/> PHIL 318 Business Ethics	3	C	
<input type="checkbox"/> HRTM 282 Survey of Food & Bev Mgmt	3	C		<input type="checkbox"/> CBAD 344 Legal Env. of Business	3	C	54 Credit Hours	<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm	3	C	
<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291	<input type="checkbox"/> CBAD 350 Marketing	3	C		<input type="checkbox"/> General Elective ³	3	D	
<input type="checkbox"/> Scientific Concepts (Core) ¹	4	D		<input type="checkbox"/> CBAD 363 Business Finance <i>OR FIN 301</i>	3	C	CBAD 201,291, ECON 201, MATH 138	<input type="checkbox"/> HRTM 280 Guest Service I (Intern)	3	C	HRTM 101
<input type="checkbox"/> CBAD 202 Managerial Accounting	3	C	CBAD 201	<input type="checkbox"/> General Elective ³	3	D			12		
				<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)							
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Required)	18						
THIRD YEAR											
FALL SEMESTER				SPRING SEMESTER							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
<input type="checkbox"/> HRTM 490 Seminar in Tourism Planning	3	C	CBAD: 301,350,363	<input type="checkbox"/> MKTG 455 Personal Selling and Sales	3	C	CBAD 350				
<input type="checkbox"/> HRTM 349 Revenue Management	3	D	HRTM 101	<input type="checkbox"/> CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373				
<input type="checkbox"/> Communication Across Cultures (110 Course)(Core) ¹	3	D		<input type="checkbox"/> Communication Across Cultures (120 Course)(Core) ¹	3	D					
<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 CBAD 292, 301, 350, 363	<input type="checkbox"/> Artistic Expression (Core) ¹	3	D					
<input type="checkbox"/> HRTM 393 Mgt. Info. Systems. <i>OR ACCT 336</i>	3	C	CBAD 301, CSCI 110	<input type="checkbox"/> HRTM Tourism Sales Selective ⁴	3	C					
PDA Resume Development (Elective)				*PDA* Practical Experience (Elective)							
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. ****ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY****
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad** opportunities available at all levels. Please contact studvabroad@coastal.edu at least one year prior to anticipated travel.
5. **Internships** are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.