

**WALL COLLEGE OF BUSINESS ADMINISTRATION**  
**Degree in Three Plan**  
**Major: Management (Entrepreneurial Management)**  
**Catalog Year 2024**

FALL SEMESTER				FIRST YEAR				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
UNIV 110B The First-Year Experience	3	C		MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C		ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130I or MATH 132, 24 HRS
ENGL 101 Composition (Core)	4	C		ENGL 102 Critical Reading (Core)	4	C	ENGL 101	CBAD 202 Managerial Accounting	3	C	CBAD 201
Humanistic Thought (Core)	3	D		CBAD 120 Intro to Global Business (Required for business majors, also completes the Human and Social Behavior Core requirement)	3	C		CBAD 301 Management & Org.	3	C	
Computer Science elective course (CSCI 110 preferred)	3	C		CBAD 201 Financial Accounting	3	C	UNIV 110	CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or Higher
Human and Social Behavior (Core)	3	D		Scientific Concepts (Core)	4	D			12		
*PDA* Career Exploration (Required)				*PDA* Career Exploration (Elective)							
*PDA* Resume Development (Required)	16			*PDA* Online Presence (Required)	17						

FALL SEMESTER				SECOND YEAR				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
CBAD 350 Marketing	3	C		CBAD 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	CBAD 344 Legal Environment of Bus.	3	C	54 Credit Hours
CBAD 363 Business Finance OR FIN 301	3	C	CBAD: 201,291, ECON 201, MATH 138	General Elective <sup>3</sup>	3	D		ENGL 290/CBAD 290 Business Comm.	3	C	
ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	EM Implementation Selective <sup>8</sup> MGMT 421, MGMT 422, or MGMT 424	3	C	MGMT 308	EM Action Selective <sup>8</sup> (MGMT 497: Internship)	3	C	
MGMT 308 Managing Human Capital	3	C	CBAD 301	MGMT 309 Leading Teams	3	C	CBAD 301	HIST 201/POU 201 US Gov.	3	D	
CBAD 292 Decision Analysis	3	C	CBAD 291	Humanistic Thought (Core)	3	D			12		
*PDA* Leadership & Communication (Required)				General Elective <sup>3</sup>	3	D					
*PDA* Interviewing Skills (Required)	15			*PDA* Online Presence (Elective)							
				*PDA* Practical Experience (Required)	18						

FALL SEMESTER				THIRD YEAR				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
MGMT 324 Idea Generation	3	C		CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 378				
PHIL 318 Business Ethics	3	C		General Elective <sup>3</sup>	3	D					
CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	C	CSCI 110, CBAD 301	Artistic Expression (Core)	3	D					
CBAD 373 Business Integration/Application	3	C	Prereq: ECON 201, CBAD 202 Coreq: CBAD 292, 301, 350, 363	EM Breadth Selective <sup>8</sup> MGMT 320 or MGMT 325	3	D					
Communication Across Cultures (110 Course)(Core)	3	D		Communication Across Cultures (120 Course)(Core)	3	D					
*PDA* Resume Development (Elective)				*PDA* Practical Experience (Elective)							
*PDA* Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

- Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
- Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at [www.coastal.edu/business/pda](http://www.coastal.edu/business/pda). **\*\*ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY\*\***
- General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
- Study abroad opportunities** available at all levels. Please contact [studyabroad@coastal.edu](mailto:studyabroad@coastal.edu) at least one year prior to anticipated travel.
- Internships** are available starting your second year (30+ credits). Please contact [cobintern@coastal.edu](mailto:cobintern@coastal.edu) to discuss requirements and internship procedures.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**