

WALL COLLEGE OF BUSINESS ADMINISTRATION

Degree in Three Plan

Major: Management (General)

Catalog Year 2024

FIRST YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
☐ UNIV 110B The First-Year Experience	3	C		☐ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C		☐ ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130I or MATH 132, 24 HRS
☐ ENGL 101 Composition (Core) ¹	4	C		☐ ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	☐ HIST 201/ POLI 201 US Gov.	3	D	
☐ Humanistic Thought (Core) ¹	3	D		☐ CBAD 120 intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C		☐ CBAD 301 Management & Org.	3	C	
☐ Computer Science elective course (CSCI 110 preferred)	3	C		☐ CBAD 201 Financial Accounting	3	C	UNIV 110	☐ CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher
☐ Human and Social Behavior (Core) ¹	3	D		☐ Scientific Concepts (Core) ¹	4	D			12		
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)							
PDA Resume Development (Required)	16			*PDA* Online Presence (Required)	17						
SECOND YEAR											
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
☐ CBAD 350 Marketing	3	C		☐ CBAD 344 Legal Environment of Bus.	3	C	54 Credit Hours	☐ ENGL 290/CBAD 290 Business Comm.	3	C	
☐ CBAD 202 Managerial Accounting	3	C	CBAD 201	☐ MGMT 309 Leading Teams	3	C	CBAD 301	☐ CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	C	CSCI 110, CBAD 301
☐ ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	☐ CBAD 363 Business Finance OR FIN 301	3	C	CBAD: 201,291, ECON 201, MATH 138	☐ PHIL 318 Business Ethics	3	C	
☐ MGMT 308 Managing Human Capital	3	C	CBAD 301	☐ CBAD 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	☐ General Elective ³	3	D	
☐ CBAD 292 Decision Analysis	3	C	CBAD 291	☐ Humanistic Thought (Core) ¹	3	D			12		
				☐ General Elective ³	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)							
PDA Interviewing Skills (Required)	15			*PDA* Practical Experience (Required)	18						
THIRD YEAR											
FALL SEMESTER				SPRING SEMESTER							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
☐ MGMT 480 Leadership in Project Mgmt.	3	C	CBAD 301	☐ CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373				
☐ MGMT Selective ³	3	C		☐ MGMT Selective ³	3	D					
☐ MGMT International Selective ⁴	3	C		☐ Artistic Expression (Core) ¹	3	D					
☐ Communication Across Cultures (110 Course)(Core) ¹	3	D		☐ Communication Across Cultures (120 Course)(Core) ¹	3	D					
☐ CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	☐ General Elective ³	3	D					
PDA Resume Development (Elective)				*PDA* Practical Experience (Elective)							
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. ****ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY****
3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.
4. Study abroad opportunities available at all levels. Please contact studyabroad@coastal.edu at least one year prior to anticipated travel.
5. Internships are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.