

WALL COLLEGE OF BUSINESS ADMINISTRATION
Degree in Three Plan
Major: Management (Organizational Leadership)
Catalog Year 2024

FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
UNIV 110B The First-Year Experience	3	C		MATH 138 Mathematics: Apps in Business (or MATH 132 or MATH 160)	3	C		ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130I or MATH 132, 24 HHS
ENGL 101 Composition (Core) ¹	4	C		ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	HIST 201/ POLI 201 US Gov.	3	D	
Humanistic Thought (Core) ¹	3	D		CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C		CBAD 301 Management & Org.	3	C	
Computer Science elective course (SCI 110 preferred)	3	C		CBAD 201 Financial Accounting	3	C	UNIV 110	CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher
Human and Social Behavior (Core) ¹	3	D		Scientific Concepts (Core) ¹	4	D			12		
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)							
PDA Resume Development (Required)	16			*PDA* Online Presence (Required)	17						
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
CBAD 350 Marketing	3	C		CBAD 344 Legal Environment of Bus.	3	C	54 Credit Hours	ENGL 290/CBAD 290 Business Comm.	3	C	
CBAD 202 Managerial Accounting	3	C	CBAD 201	CBAD 363 Business Finance OR FIN 301	3	C	CBAD: 201,291, ECON 201, MATH 138	CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	C	SCI 110, CBAD 301
ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HHS	CBAD 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	General Elective ¹	3	D	
MGMT 308 Managing Human Capital	3	C	CBAD 301	MGMT 309 Leading Teams	3	C	CBAD 301	General Elective ¹	3	D	
CBAD 292 Decision Analysis	3	C	CBAD 291	Humanistic Thought (Core) ¹	3	D			12		
				General Elective ¹	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)							
PDA Interviewing Skills (Required)	15			*PDA* Practical Experience (Required)	18						
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
MGMT 362 Global Leadership Dev.	3	C	CBAD 301	CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373				
Artistic Expression (Core) ¹	3	D		MGMT 341 Managing Talent/Develop	3	C	MGMT 308				
MGMT 320 Entrepreneurial Leadership	3	C	Junior Standing	General Elective ¹	3	D					
CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 CBAD 292, 301, 350, 363 Coreq:	MGMT 480 Leadership in Project Mgmt.	3	C	MGMT 301				
Communication Across Cultures (110 Course)(Core) ¹	3	D		Communication Across Cultures (120 Course)(Core) ¹	3	D					
PDA Resume Development (Elective)				*PDA* Practical Experience (Elective)							
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15						

1. Please review your My Progress program evaluation in Self-Serve for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. ****ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY****
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad opportunities** available at all levels. Please contact studyaabroad@coastal.edu at least one year prior to anticipated travel.
5. **Internships** are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.