

**COLLEGE OF BUSINESS ADMINISTRATION**  
**Major: Hospitality, Resort, and Tourism Management (Event Planning)**  
**Catalog Year 2024**

FIRST-YEAR											
FALL SEMESTER						SPRING SEMESTER					
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ UNIV 110B The First-Year Experience	3	C		□ ENGL 102 Composition and Critical Reading	4	C	ENGL 101	□ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C	
□ ENGL 101 Composition	4	C		□ Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C		□ Communication Across Cultures (120 Course)	3	D	
□ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C		□ HRTM 150 (Human and Social Behavior) (Core) <sup>1</sup>	3	C		*PDA* Career Exploration (Required)			
□ Communication Across Cultures (110 Course)	3	D		*PDA* Online Presence (Required)				*PDA* Resume Development (Required)	16		
□ HRTM 101 Intro to Resort Tourism Management	3	C		*PDA* Career Exploration (Elective)	16						
SECOND YEAR											
FALL SEMESTER						SPRING SEMESTER					
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 201 Financial Accounting	3	C	UNIV 110	□ CBAD 202 Managerial Accounting	3	C	CBAD 201	□ ECON 202 Microeconomics	3	C	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher
□ ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher	□ CBAD 301 Mgt. & Organizations	3	C		□ HRTM 282 Survey of Food & Bev Mgmt	3	C	
□ ENGL 290/CBAD 290 Business Comm	3	C		□ HRTM 280 Guest Service (May be taken multiple times, must be hospitality- or tourism/destination-related)	3	C	HRTM 101	*PDA* Leadership & Communication (Required)			
□ Humanistic Thought (Core) <sup>1</sup>	3	D		*PDA* Online Presence (Elective)				*PDA* Interviewing Skills (Required)	15		
□ Artistic Expression (Core) <sup>1</sup>	3	D		*PDA* Practical Experience (Elective)	15						
THIRD YEAR											
FALL SEMESTER						SPRING SEMESTER					
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 291 Business Statistics	3	C	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher	□ CBAD 292 Decision Analysis	3	C	CBAD 291	□ CBAD 344 Legal Env. of Business	3	C	
□ CBAD 350 Marketing	3	C		□ CBAD 363 Business Finance OR FIN 301	3	C	CBAD 201,291, ECON 201, MATH 138	□ Humanistic Thought (Core) <sup>1</sup>	3	D	
□ HRTM 393 Mgt. Info. Systems.	3	C	CBAD 301, CSCI course	□ HRTM 387 Conventions and Event Management	3	C	CBAD 350	*PDA* Resume Development (Elective)			
□ HRTM 388 The Service Experience	3	C	HRTM 101 or HRTM 150	*PDA* Practical Experience (Required)				*PDA* Leadership & Communication (Elective)	16		
□ Scientific Concepts (Core) <sup>1</sup>	4	D		*PDA* Interviewing Skills (Elective)	15						
FOURTH YEAR											
FALL SEMESTER						SPRING SEMESTER					
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ HRTM 490 Seminar in Tourism Planning	3	C	CBAD: 301,350,363	□ HRTM Event Planning Selective <sup>4</sup>	3	C		□ CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373
□ CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 CBAD 292, 301, 350, 363	□ PHIL 318 Business Ethics	3	C		□ General Elective <sup>3</sup>	3	D	
□ HRTM 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	**Make sure all PDA's are complete!**				***Graduation***	12		
□ HIST 201/ POLI 201 American Gov.	3	D									
□ General Elective <sup>3</sup>	3	D									
*PDA* Resume Development (Elective)											
*PDA* Online Presence (Elective)	15										

1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at [www.coastal.edu/business/pda](http://www.coastal.edu/business/pda). **\*\*ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY\*\***
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad** opportunities available at all levels. Please contact [studyabroad@coastal.edu](mailto:studyabroad@coastal.edu) at least one year prior to anticipated travel.
5. **Internships** are available starting your second year (30+ credits). Please contact [cobintern@coastal.edu](mailto:cobintern@coastal.edu) to discuss requirements and internship procedures.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**