

**COLLEGE OF BUSINESS ADMINISTRATION**  
**Major: Management (International Management)**  
**Catalog Year 2024**

| FIRST-YEAR  |         |           |   |   |         |           |  |
|---|---------|-----------|---|---|---------|-----------|--|
| FALL SEMESTER   |         |           |   | SPRING SEMESTER   |         |           |  |
| Course  | Credits | Min Grade | Prerequisites   | Course  | Credits | Min Grade | Prerequisites                                      |
| ☐ UNIV 110B The First-Year Experience                             | 3       | C         |   | ☐ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)   | 3       | C         |  |
| ☐ ENGL 101 Composition  | 4       | C         |   | ☐ ENGL 102 Composition and Critical Reading   | 4       | C         | ENGL 101   |
| ☐ Humanistic Thought (Core) <sup>1</sup>                          | 3       | D         |   | ☐ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement) | 3       | C         |  |
| ☐ Computer Science elective course (CSCI 110 preferred)           | 3       | C         |   | ☐ Humanistic Thought (Core) <sup>1</sup>  | 3       | D         |  |
| ☐ Artistic Expression (Core) <sup>1</sup>                         | 3       | D         |   | ☐ Human and Social Behavior (Core) <sup>1</sup>   | 3       | D         |  |
| *PDA* Career Exploration (Required)                               |         |           |   | *PDA* Online Presence (Required)  |         |           |  |
| *PDA* Resume Development (Required)                               | 16      |           |   | *PDA* Career Exploration (Elective)   | 16      |           |  |
| SECOND YEAR   |         |           |   |   |         |           |  |
| FALL SEMESTER   |         |           |   | SPRING SEMESTER   |         |           |  |
| Course  | Credits | Min Grade | Prerequisites   | Course  | Credits | Min Grade | Prerequisites                                      |
| ☐ CBAD 201 Financial Accounting                                   | 3       | C         | UNIV 110  | ☐ CBAD 202 Managerial Accounting  | 3       | C         | CBAD 201   |
| ☐ ECON 201 Macroeconomics   | 3       | C         | UNIV 110, MATH 130B, MATH 138, MATH 132, or higher        | ☐ ECON 202 Microeconomics   | 3       | C         | UNIV 110, MATH 130B, MATH 138, MATH 132, or higher |
| ☐ ENGL 290/CBAD 290 Business Comm.                                | 3       | C         |   | ☐ CBAD 301 Mgt. & Organizations   | 3       | C         |  |
| ☐ HIST 201/ POLI 201 American Gov.                                | 3       | D         |   | ☐ Communication Across Cultures (120 Course)  | 3       | D         |  |
| ☐ Communication Across Cultures (110 Course)                      | 3       | D         |   | ☐ General Elective <sup>3</sup>   | 3       | D         |  |
| *PDA* Leadership & Communication (Required)                       |         |           |   | *PDA* Online Presence (Elective)  |         |           |  |
| *PDA* Interviewing Skills (Required)                              | 15      |           |   | *PDA* Practical Experience (Elective)   | 15      |           |  |
| THIRD YEAR  |         |           |   |   |         |           |  |
| FALL SEMESTER   |         |           |   | SPRING SEMESTER   |         |           |  |
| Course  | Credits | Min Grade | Prerequisites   | Course  | Credits | Min Grade | Prerequisites                                      |
| ☐ CBAD 291 Business Statistics                                    | 3       | C         | UNIV 110, MATH 130B, MATH 138, MATH 132, or higher        | ☐ CBAD 292 Decision Analysis  | 3       | C         | CBAD 291   |
| ☐ CBAD 350 Marketing  | 3       | C         |   | ☐ CBAD 344 Legal Env. of Business   | 3       | C         |  |
| ☐ CBAD 393 Mgt. Info. Systems. OR ACCT 336                        | 3       | C         | CBAD 301, CSCI course                                     | ☐ CBAD 363 Business Finance OR FIN 301  | 3       | C         | CBAD 201,291, ECON 201, MATH 138                   |
| ☐ MGMT 308 Managing Human Capital                                 | 3       | C         | CBAD 301  | ☐ MGMT 309 Leading Teams  | 3       | C         | CBAD 301   |
| ☐ Scientific Concepts (Core) <sup>1</sup>                         | 4       | D         |   | ☐ General Elective <sup>3</sup>   | 3       | D         |  |
| *PDA* Resume Development (Elective)                               |         |           |   | *PDA* Practical Experience (Required)   |         |           |  |
| *PDA* Leadership & Communication (Elective)                       | 16      |           |   | *PDA* Interviewing Skills (Elective)  | 15      |           |  |
| Summer -- CBAD 402 Study Abroad or INTL 398 REQUIRED <sup>4</sup> |         |           |   |   |         |           |  |
| FOURTH YEAR   |         |           |   |   |         |           |  |
| FALL SEMESTER   |         |           |   | SPRING SEMESTER   |         |           |  |
| Course  | Credits | Min Grade | Prerequisites   | Course  | Credits | Min Grade | Prerequisites                                      |
| ☐ CBAD 364 Operations Mgt.  | 3       | C         | Prereq: CBAD 292 Coreq: CBAD 301                          | ☐ CBAD 478 Strategic Management   | 3       | C         | Prereq: CBAD: 301, 350, 363, 373                   |
| ☐ CBAD 373 Business Integration/Application                       | 3       | C         | Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363 | ☐ International Management Selective <sup>5</sup> MGMT 362, MGMT 461, MGMT 462  | 3       | C         |  |
| ☐ CBAD 401 International Business                                 | 3       | C         | CBAD 120, 301, and 350                                    | ☐ International Business Selective <sup>6</sup> ECON 351, FIN 421, MKTG 454, CBAD 499   | 3       | C         |  |
| ☐ MGMT 482 Global Supply Chain Mgt.                               | 3       | C         | CBAD 364  | ☐ PHIL 318 Business Ethics  | 3       | C         |  |
| ☐ General Elective <sup>3</sup>                                   | 3       | D         |   |   |         |           |  |
| *PDA* Resume Development (Elective)                               |         |           |   | **Make sure all PDA's are complete!**   |         |           |  |
| *PDA* Online Presence (Elective)                                  | 15      |           |   | ***Graduation***  |         |           |  |

1. Please review your My Progress program evaluation in Self-Serve for University Core Curriculum and Major Selective options and recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at [www.coastal.edu/business/pda](http://www.coastal.edu/business/pda). **\*\*ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY\*\***
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **Study abroad** opportunities available at all levels. Please contact [studyabroad@coastal.edu](mailto:studyabroad@coastal.edu) at least one year prior to anticipated travel. **CBAD 402 Study Abroad in International Business** or an approved course (INTL 398 for all long-term trips) transferred from a study abroad experience in International Management. Speak with your adviser about the best time for you to fulfill this requirement.
5. **Internships** are available starting your second year (30+ credits). Please contact [cobintern@coastal.edu](mailto:cobintern@coastal.edu) to discuss requirements and internship procedures.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**