COLLEGE OF BUSINESS ADMINISTRATION

Major: Management (Organizational Leadership)

Catalog Year 2024

			FIRST	YEAR			
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
UNIV 110B The First-Year Experience	3	С		☐ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	С	
□ ENGL 101 Composition	4	С		□ ENGL 102 Composition and Critical Reading	4	С	ENGL 101
□ Humanistic Thought (Core)¹	3	D		□ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	С	
Computer Science elective course (CSCI 110 preferred)	3	С		□ Humanistic Thought (Core)¹	3	D	
□ Artistic Expression (Core)¹	3	D		□ Human and Social Behavior (Core)¹	3	D	
PDA Career Exploration (Required)				*PDA* Online Presence (Required)			
PDA Resume Development (Required)	16			*PDA* Career Exploration (Elective)	16		
			SECON				
FALL SEM	ESTER			SPRING SEM	ESTER		
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 201 Financial Accounting	3	С	UNIV 110	□ CBAD 202 Managerial Accounting	3	С	CBAD 201
□ ECON 201 Macroeconomics	3	С	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher	□ ECON 202 Microeconomics	3	С	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher
□ ENGL 290/CBAD 290 Business Comm.	3	С		□ CBAD 301 Mgt. & Organizations	3	С	
□ HIST 201/ POLI 201 American Gov.	4	D		□ Communication Across Cultures (120 Course)	3	D	
□ Communication Across Cultures (110 Course)	3	D		☐ General Elective ³	3	D	
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)			
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Elective)	15		
			THIRD	YEAR			
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 291 Business Statistics	3	С	UNIV 110, MATH 130B, MATH 138, MATH 132, or higher	□ CBAD 292 Decision Analysis	3	С	CBAD 291
CBAD 350 Marketing	3	С		□ CBAD 344 Legal Env. of Business	3	С	
□ CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	С	CBAD 301, CSCI course	□ CBAD 363 Business Finance OR FIN 301	3	С	CBAD 201,291, ECON 201, MATH 138
□ MGMT 308 Managing Human Capital	3	С	CBAD 301	□ MGMT 309 Leading Teams	3	С	CBAD 301
□ Scientific Concepts (Core)¹	4	D		☐ General Elective ³	3	D	
PDA Resume Development (Elective)				*PDA* Practical Experience (Required)			
PDA Leadership & Communication (Elective)	16			*PDA* Interviewing Skills (Elective)	15		
			FOURT				
FALL SEM	ESTER			SPRING SEM	ESTER		
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
CBAD 364 Operations Mgt.	3	С	Prereq: CBAD 292 Coreq: CBAD 301	□ CBAD 478 Strategic Management	3	С	Prereq: CBAD: 301, 350, 363, 373
□ CBAD 373 Business Integration/Application	3	С	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	□ MGMT 362 Global Leadership Development	3	С	CBAD 301
□ MGMT 320 Entrepreneurial Leadership	3	С	THIRD YEAR Standing	□ MGMT 480 Leadership/Project Management	3	С	MGMT 301
	•				3	С	
□ MGMT 341 Managing Talent/Develop	3	С	MGMT 308	□ PHIL 318 Business Ethics	3	C	
□ MGMT 341 Managing Talent/Develop □ General Elective ³	3	C D	MGMT 308	□ PHIL 318 Business Ethics	3	C	
			MGMT 308	□ PHIL 318 Business Ethics **Make sure all PDA's are complete!**	3	C	

- 1. Please review your My Progress program evaluation in Self-Service for University Core Curriculum and Major Selective options and recommendations.
- 2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved **Professional Development Activities** (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACE BY ANY PDA CATEGORY**
- 3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.
- 4. Study abroad opportunities available at all levels. Please contact studyabroad@coastal.edu at least one year prior to anticipated travel.
- 5. Internships are available starting your second year (30+ credits). Please contact cobintern@coastal.edu to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.